

POWER

OPENING DOORS FOR WOMEN®

POWER: Opening Doors for Women® promotes and develops women leaders. We accomplish this goal by providing a unique opportunity for an exclusive group of senior-level and some high-potential executives to interact and exchange ideas with thought leaders, industry experts and their peers.

Inaugural Mercedes Benz Financial Services

Presents

POWER Dallas

Thursday, October 30

Southwest Airlines TOPS Building
2432 Wyman Street • Dallas, Texas

[REGISTER DALLAS](#)

Cost: **\$225** – Entire Program

\$175 – Workshop & Plenary

Schedule

1:30 pm	Registration Opens
2:00-3:30 pm	Workshops
3:30-5:30 pm	Keynote Presentation
6:00 - 8:00 pm	Executive Dinner Panels

KEYNOTE PRESENTATION



Colleen Barrett
President Emeritus, *Southwest Airlines*
Co-Author with Ken Blanchard, *Lead with Luv – A Different Way to Create Real Success.*
**All participants will receive a complimentary copy BIO*

Followed by an engaging discussion on leadership with panelists:



Cathy Coughlin
Senior Executive Vice
President and Global
Marketing Officer
AT&T Inc.
BIO



Janet Marzett
Vice President of
Operations Americas
*Mercedes-Benz Financial
Services, USA, LLC*
BIO



Moderator:
Jennifer Duman
Partner Development
Manager
FireHost
BIO

WORKSHOPS

BRANDING • DESCRIPTION



Moderator:
Tonya Veasey
President & CEO
Open Channels Group
BIO



Panelist:
Allison Methvin
Director of Innovation
Dr Pepper Snapple Group
BIO

THE NEXT BIG THING AFTER EMOTIONAL INTELLIGENCE: CONNECTIONAL AND CULTURAL INTELLIGENCE • DESCRIPTION



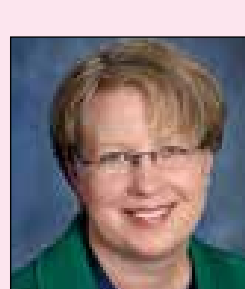
Thought Leader:
Erica Dhawan
CEO
Cotential
BIO



Panelist:
Laurie A. Fleet
Partner
PricewaterhouseCoopers LLP
BIO

EXECUTIVE DINNER PANELS

DIVERSITY AND INCLUSION: THE VALUE OF D&I IN THE SUCCESS OF AN ORGANIZATION • DESCRIPTION



Moderator:
Mary Beth Halprin
Director, Communications
& Corporate Marketing,
*Mercedes-Benz Financial
Services, USA, LLC*
BIO



Panelist:
Theresa Spralling
CEO
Women of AT&T National
BIO

THE IMPORTANCE OF WOMEN: CHANGING THE CONVERSATION FROM WOMEN AS AN ISSUE TO WOMEN AS A SOLUTION • DESCRIPTION



Moderator:
Jennifer Gilhool
CEO
Pink Streak, Inc.
Author, *Sheryl Sandberg,
China & Me*
BIO

Panelists:



Liz O'Donnell
CEO, *Hello Ladies*, Author
*Mogul, Mom, & Maid: The
Balancing Act of the
Modern Woman*
BIO



Linda Rutherford
Vice President,
Communication
& Strategic Outreach,
Southwest Airlines
BIO



Elizabeth Yingling
Partner
Baker & McKenzie LLP
BIO

What is POWER? Learn more from the
Detroit 2013 Video – Produced by Comcast Heartland



For more information call (312) 258-4585

To view speaker bios visit our website: womensnetworkingcommunity.org

YOU CAN HELP OPEN DOORS FOR ANOTHER WOMAN.



Going Places. Going Strong.

POWER: Opening Doors for Women is proud to partner with Dress for Success Dallas. Please bring interview appropriate accessories – purses, jewelry, belts, scarves, shoes, etc. – to donate. A Dress for Success representative will be on site to collect your items. Dress for Success website: <http://www.dressforsuccess.org>



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