

Networked Leadership and Sponsorship:

Networked Leadership is the process of how we access, navigate and utilize complex internal and external relationships in order to improve decision making and performance. A networked leader facilitates the relationships and information needed to achieve a goal. A key component of networked leadership is finding a sponsor who can advocate on behalf of sponsored individuals, connect them to key leaders and, in return, rely on the loyalty and performance of the sponsee. Today's highly connected knowledge workforce puts greater emphasis on those leaders that have a knack for instinctively constructing networks as the center of organizational strategy.