



Powerful women from around the globe have walked through this door.

Let's open more.

Baker & McKenzie LLP Presents

POWER
OPENING DOORS FOR WOMEN®

London
I N A U G U R A L

15 April 2015

100 New Bridge ■ Conference Suite - 6th Floor

Welcome

14:45

Registration Begins

15:00 - 16:30

WELCOME:

Regine W. Corrado, Partner, Baker & McKenzie LLP, POWER Advisor

INTRODUCTION OF POWER:

Deirdre Joy Smith, Founder & CEO, POWER: Opening Doors for Women®

FIRST PANEL:

Global Trends in Diversity and Inclusion
Dismantling Unconscious Bias and Institutional Barriers

MODERATOR:

Regine W. Corrado, Partner, Baker & McKenzie LLP, USA

PANELISTS:

Sarah Churchman, Human Capital Director – Diversity & Inclusion and Employee Wellbeing, PricewaterhouseCoopers

Kelly Adams-Smith, Counselor for Economic Affairs, U.S. Embassy London

Allyson Zimmermann, Executive Director, Catalyst, Europe

Q&A

CLOSING REMARKS

Emma Riza, Head of Corporate Development, CNA Hardy

POWER: Opening Doors for Women®

16:30 - 18:30

OPENING REMARKS:

Louise Webb, Partner, Baker & McKenzie LLP, UK

EXECUTIVE DINNER PANEL:

Creating Lasting Change

Kieran Levis, Author, *Winners & Losers, Catching the Tide*

MODERATOR:

Alice Sherwood, Visiting Senior Research Fellow, King's College

PANELISTS:

Connie Jackson, General Manager, UK & Europe, Fashion Fair Beauty Products

Joan Wales, Head - Other Businesses & Corporate Safety & Operational Risk, BP

Louise Webb, Partner, Baker & McKenzie LLP, UK

Q&A

CLOSING REMARKS

Manoela Fry, Associate, Legal Affairs Europe, ITW

FINAL THOUGHTS

Regine W. Corrado, Partner, Baker & McKenzie LLP, POWER Advisor

POWER wishes to acknowledge and thank our Global Member sponsors for their support across the globe.



POWER Opening Doors for Women[®] is a 10-year organisation with programmes on three continents. We convene economists, sociologists, and corporate leaders – women and men – from across the globe to discuss the new business imperative, inclusivity. Global economic recovery depends on women entering and contributing to the workforce. Women and men working together to create inclusive environments that spur creativity, innovation and leadership.

POWER Opening Doors for Women[®] continues to provide engaging discourse on today's foremost career and leadership topics, and intimate gatherings with today's thought leaders and business leaders, as well as tomorrow's leaders. POWER is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organisations.

London Organising Team

Baker & McKenzie

Justine Thompson, Steven Moore,
Lorraine Frawley

POWER Advisors

Regine W. Corrado, Karen Germain

Staff

Michella Goodwin-Garcia, Pat Hurston,
Durre Muhammad

Tanen Directed Advertising

Ilene Tanen, Franco Franzese,
Vincent Zito

Panel Descriptions

GLOBAL TRENDS IN DIVERSITY AND INCLUSION

Panelists will explore a range of cutting edge topics and important questions facing us today. How are female millennials changing the workplace? How does unconscious bias affect women's progress? And why can having the right sponsor catapult your career? Do quotas move the needle toward success, or do they simply pose another challenge to overcome?

CREATING LASTING CHANGE

Kieran Levis shares his findings from a four-year project to discover how change happens... and what makes it last. In his forthcoming book, *Catching The Tide: The Dynamics of Change*, Kieran examines the very big, very different changes in business, politics, technology and society – from banking and the Beatles to the Italian Renaissance and the emergence of Apple. In every case Kieran found that, while there was never a single explanation, the dynamics were surprisingly similar.

Fundamental change does not come about because great people make it happen. The overall process is invariably cumulative, the consequence of thousands of actions and interactions between thousands of people. Kieran shows how these dynamics can work to our advantage and how businesses have used them to achieve lasting success.



Follow us on Twitter at [@POWER_Women](#) and tweet using [#POWERinLondon](#)

General Programme Speakers



Kelly Adams-Smith, Counselor for Economic Affairs, U.S. Embassy London

Kelly Adams-Smith, a career diplomat, is the Counselor for Economic Affairs at the United States Embassy in London. Before arriving in London, she served two years as Deputy Executive Secretary of the White House National Security Staff. Her previous diplomatic postings include Russia, Estonia, and Bulgaria and at the State Department headquarters in Washington, D.C. In 2016 she will take up her new position as Deputy Chief of Mission at the U.S. Embassy in Prague, Czech Republic. Kelly is married to fellow Foreign Service Officer Steve Adams-Smith. They have two children, Sophie, age 11 and Ben, age 9.



Sarah Churchman, Human Capital Director – Diversity & Inclusion and Employee Wellbeing, PricewaterhouseCoopers

Sarah is a senior Human Resources professional with over 25 years' experience. She is currently leading on Diversity & Inclusion and Employee Wellbeing at PwC, the leading professional services firm in the UK.

Her career has been dedicated to helping a large, complex organisation deliver the transformation required to attract, develop and retain a diverse talent pool, which in turn supports business growth through innovation and enhanced client relationships in a rapidly changing, diverse and global market place.

She has more than ten years' experience in the specialist area of Diversity & Inclusion and is one of the country's most experienced professionals in this field. Sarah is widely regarded as a thought leader and is frequently quoted in the media on issues such as women on boards, social mobility, work-life balance and generational diversity.



**Regine W. Corrado, Partner,
Baker & McKenzie LLP, USA**

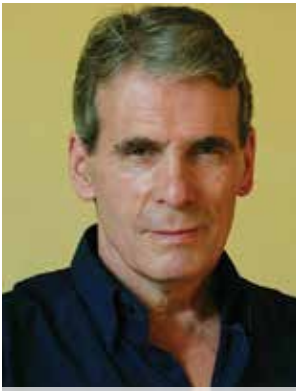
Regine W. Corrado's cross-border practice includes the coordination and implementation of multi-country corporate transactions and restructurings outside the U.S. In addition, she counsels U.S. multinationals in connection with their international operations, as well as corporate and foreign investment compliance and maintenance of their global corporate portfolio. Regine is an active member of the Chicago Bar Association, and currently serves as Co Vice-Chair of the Alliance for Women. Regine is also a member of the American Bar Association, International Law Division.



**Connie Jackson, General Manager, UK
& Europe, Fashion Fair Beauty Products**

Appointed in November 2012, Connie Jackson serves as General Manager – UK & Europe for Fashion Fair Beauty Products Ltd, a subsidiary of Johnson Publishing Company LLC – the publisher of the iconic Ebony Magazine. Previously, Connie served as Operating Executive for Stargate Capital Investment Group (SCIG), working with portfolio companies of SCIG's Trapezia Fund from July 2010 until December 2013. The Fund was the first fund in the UK to invest in women-owned businesses. An accomplished interim executive and business advisor, previous engagements have included the start-up of the Cherie Blair Foundation for Women and NHS London. Prior to that Connie served as the Chief Executive of the St. Bartholomew's and the Royal London Charitable Foundation, one of the largest NHS charities.

She is an honours graduate of Fisk University (USA). She has a graduate diploma in Economics from the London School of Economics and an MBA from Harvard University. Connie is actively involved in several civic activities, including serving as Chair of the Soup Kitchen of the American International Church and as a governor of Goodenough College.



Kieran Levis, Author, *Winners & Losers*,
Catching the Tide

Kieran Levis is the author of *Winners and Losers*, *Creators and Casualties of the Age of the Internet* (Atlantic, 2009). For the last four years he has been working on a book about the dynamics of change. Before becoming a full-time writer in 2006, he worked in the markets for new media and technology as a business executive, corporate entrepreneur and strategy consultant. He started business ventures in online information and satellite television and his consulting clients included HP, IBM, Intel, Oracle, BT, the BBC, the Open University and start-ups in the U.S. and the UK. Kieran has lectured at international conferences and at Said Business School, Judge and Imperial.



Alice Sherwood, Visiting Senior
Research Fellow, King's College

Alice is Senior Visiting Research Fellow at the Policy Institute, King's College London. She worked in business and media for over 20 years, for the BBC, ITV and Channel 4 on documentaries, discussion programmes and format development, before moving into New Media as Head of Audience for the BBC's Digital Curriculum. Previously she worked for Andersen Consulting, before leaving to do an MBA at INSEAD Business School in Fontainebleau, and then in strategy consultancy and private equity for clients including Marks & Spencer, Carphone Warehouse, Kingfisher plc, Storehouse, IBM and Piper Trust (now Piper Private Equity). As well as these activities, she has written a best-selling cookbook (Dorling Kindersley 2008), published in 15 languages to date and reprinted by Marks & Spencer in 2013; written on subjects from food and technology to psychology and economics; been a trustee for Shelter (6 years) and The London Library (4 years), and worked on pro-bono projects for Royal Academy (licensing) and Covent Garden (digital innovation). She is also the Chairman of the Kit Cat Club (no relation to the 18th century original): a not-for-profit speaker organisation with all-female membership, which for 25 years has expanded the knowledge and opportunities of women starting out in their careers.



Deirdre Joy Smith, Founder & CEO, POWER: Opening Doors for Women

Deirdre Joy Smith is the founder, president, and visionary behind POWER: Opening Doors for Women. POWER is a ten-year old organisation that promotes and develops women leaders, currently operating in four U.S. markets and China.

Since its inception, POWER has attracted more than 7,000 participants and has garnered support from Fortune 500 companies, premier law firms, and civic organisations.

Deirdre's career includes domestic and international trade experience spanning the U.S. Department of Commerce in Washington D.C. as well as the University of Maryland's Center for International and Security Affairs. Prior to founding POWER, Deirdre was the Midwest Finance Director for the Democratic National Committee, and subsequently became principal of DJS Consulting LLC.

Presently, Deirdre serves on the advisory board for the Illinois Small Business Development Corporation at Joseph Business Center, a member of the Chicago Executives' Club, Chicago Council on Global Affairs and the City Club. She is also a Visionary Delegate for Vision 2020, and a former board and executive committee member for the Chicago Foundation for Women, ATHENA International, and Working in the Schools. Deirdre has received numerous awards for her work promoting women.

Deirdre is a global citizen having lived in Turkey, The Netherlands, England, and Japan. She received a BS from Purdue University and has studied at the London School of Economics and Obirin University in Machida, Japan.



Joan Wales, Head - Other Businesses & Corporate Safety & Operational Risk, BP

Joan Wales became Head of S&OR OB&C in 2011. Her challenge was to bring alive BP's new deployed safety and operational risk concept for a group of individually distinctive operating businesses. OB&C covers the operating businesses of BP Shipping, Alternative Energy, International Supply and Trading and Remediation Management.

Before moving into this role, Joan spent eight years within Remediation Management, becoming Head of Function in 2007. Remediation Management assesses and remediates BP's global environmental liability issues.

Prior to RM, Joan worked in pipeline operations within BP Pipelines in the U.S., having moved there immediately after the BP-Amoco merger.

Joan joined BP in 1984, working within BP Research before moving to roles in the corporate centre and oil trading. She spent some nine years within the trading organisations working on the North Sea Team, as EA to the Head of Global Trading and latterly as Head of Futures and Derivatives.

Working in these very different environments has resulted in a keen interest in the management of diverse teams. Particularly in how to build inclusive environments in which diverse talent can flourish.

She was a founder member of the BP Women's International network (BPWIN) and is currently a member of Catalyst's European Advisory Board. Catalyst is a leading non-profit organisation with a mission to expand opportunities for women in business.

Joan has a PhD in Physical Chemistry from Cambridge University and a BSc in Chemistry from Glasgow University.

Joan is married to Roland and they have 2 sons.



Louise Webb,
Partner, Baker & McKenzie LLP, UK

Louise Webb is a partner in Baker & McKenzie's restructuring and insolvency practice and former chair of the firm's EMEA restructuring and insolvency practice.

Louise advises all stakeholders – debtors, sponsors, creditors – including financial institutions, pension trustees and operational counterparties - management and professional intermediaries in situations involving financial distress. Louise's specialties range from management risk, corporate restructuring and rescue through to advice on formal insolvency options, distressed business disposal and acquisition and asset recovery. Her work regularly involves her in cross border insolvencies and restructurings, often as a result of related European or Chapter 11 insolvency filings.

Louise is a member of the Leadership Team of BakerWomen, which operates in London as Baker & McKenzie's think-tank regarding gender. In this role, Louise has been instrumental in creating both a networking programme of client events and also the internal route map to achieve the Firm's gender targets.



Allyson Zimmermann,
Executive Director, Catalyst Europe

As Executive Director, Allyson Zimmermann leads the Catalyst Europe office and is responsible for shaping the strategy for Catalyst's continued growth and member engagement in Europe.

Since 2007, Allyson has been instrumental in building Catalyst's presence and member base in Europe. Working with leading global organisations, she supports Catalyst members in creating more inclusive workplaces so all talent can advance.

Allyson delivers master classes, workshops and advisory sessions across a variety of topics relating to the advancement of women and inclusive workplaces within Europe and globally, and is often quoted in the media. She is a frequent speaker on the topics of sponsorship, engaging men, gender/unconscious bias, inclusive leadership, ERGs and work-life effectiveness. Working across all industries, her areas of expertise include women in leadership, talent management, organisational change, and leadership engagement.

Having lived and worked in over five countries, Allyson has extensive global experience to offer Catalyst members. As a citizen of Switzerland and the U.S., she currently resides in Edinburgh, Scotland.

Allyson holds a BA in Communications and German from the University of Minnesota. Outside of Catalyst, she is also a personal coach.

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POWER
OPENING DOORS FOR WOMEN®

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UPCOMING PROGRAMMES

Chicago – 11 June 2015
Shanghai – 24 September 2015
POWER Detroit – 21 October 2015
Dallas/Fort Worth – 10 November 2015



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Celebrating the Inaugural Programme of POWER: Opening Doors for Women London



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POWER of working together
to ensure professional success.

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We can show you more.®



We are changing the world one idea at a time.



WE ARE... a Fortune 200 global manufacturing company comprised of many diversified, independent businesses.

WE ARE... innovative thinkers who challenge you to bring your best ideas to life.

WE ARE... a culture of diversity and inclusion that welcomes new experiences and encourages new ways of thinking.

We are proud to partner with POWER London in their efforts to develop and empower leaders across the globe.

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Unity in diversity.

Baker & McKenzie is the original global law firm. From our earliest days, inclusion and diversity has been at the heart of our business. We believe that a diverse workforce is a stronger workforce and one that best enables us to meet the needs of our clients and the communities in which we work.

Retaining our high performers, whether male or female, is a key goal for us. We work hard to ensure that women comprise a significant proportion of our people at every level of our business, including at the very top. It is one reason why we were one of the first law firms to introduce partner-level global gender diversity targets.

We are proud to host and support the inaugural POWER in London programme.

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Baker & McKenzie International is a Swiss Verein with member law firms around the world. In accordance with the common terminology used in professional service organizations, reference to a "partner" means a person who is a partner, or equivalent, in such a law firm. Similarly, reference to an "office" means an office of any such law firm.