



OPENING DOORS FOR WOMEN®

# SHANGHAI

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September 24, 2015

Grand Hyatt Shanghai  
Jin Mao Tower ■ 88 Century Avenue, Pudong

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# SCHEDULE

1:00 PM

## REGISTRATION OPENS:

Crystal Ballroom 1 PL2

1:30 PM

## WELCOME – PRESENTING SPONSOR:

**Mi-Joung Son**, Business Unit Manager, Korea, ITW Polymers and Fluids, Asia Pacific

## INTRODUCTION OF POWER PROGRAMS:

**Deirdre Joy Smith**, Founder & CEO, POWER: Opening Doors for Women®

## OPENING REMARKS

### CREATING & SUSTAINING INCLUSIVE WORK ENVIRONMENTS:

**Hanscom Smith**, United States Consul-General in Shanghai

1:55 PM

## KEYNOTE ADDRESS

### MASTERING THE CHALLENGES OF CHANGE:

**H. James Dallas**, Senior Vice President, Quality & Operations and CIO, Medtronic, Inc. (Retired)

*Author: Mastering the Challenges of Leading Change, Inspire the People and Succeed Where Others Fail*

2:15 PM

## PANEL DISCUSSION WITH H. JAMES DALLAS:

Moderator, **Liza Mark**, Partner | Chief Representative and Administrative Partner, Haynes and Boone, LLP Shanghai Office

**Linda Di**, Senior Director, Human Resource EMC Asia Pacific & Japan Global Services

**Helen Yang**, Managing Director, Asia Pacific Customer Service Transformation, DuPont China Holding Co., Ltd.

## QUESTION & ANSWERS

15 minute intermission

# POWER: Opening Doors for Women®

3:30 PM

## **INTRODUCTION OF MARY BOYD**

Deirdre Joy Smith, Founder & CEO,  
POWER: Opening Doors for Women®

3:35 PM

## **KEYNOTE ADDRESS**

### **CHINA'S DEVELOPMENT POLICY – BEST & WORST PRACTICES**

Mary Boyd, Director, Economist Corporate  
Network, Economist Intelligence Unit

4:00 PM

## **PANEL DISCUSSION WITH MARY BOYD:**

Moderator, Dr. Ulrike Glueck, Managing  
Partner, Shanghai Office, CMS, China

Susan Dietz-Henderson, China Affairs  
Director, Capital Group Beijing Australian  
Consul-General in Shanghai (2006-2008)

## **QUESTION & ANSWERS**

5:15 PM

Complete Evaluations and Distribute  
H. James Dallas Book

5:30 PM

## **COCKTAIL RECEPTION:**

Conference 1, PL1

6:30 PM

## **PROGRAM CLOSSES**

# POWER Wishes to Thank Our Lead Sponsor:



**POWER** Opening Doors for Women® is an 11 year-old organization with programs on three continents. We convene economists, sociologists and corporate leaders – women and men – from across the globe to discuss the new business imperative, inclusivity. Global economic recovery depends on women entering and contributing to the workforce, working together with men to create inclusive environments that spur creativity, innovation and leadership.

**POWER** Opening Doors for Women® continues to provide engaging discourse on today's foremost career and leadership topics, and intimate gatherings with today's thought leaders and business leaders, as well as tomorrow's leaders. POWER is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organizations.

## UPCOMING FALL DATES

**October 21, 2015**  
Detroit, Michigan  
Detroit Athletic Club

**November 10, 2015**  
Dallas/Fort Worth, Texas  
Southwest Airlines  
TOPS Headquarters

## SHANGHAI ORGANIZING TEAM

Local Partners	ITW Asia Women's Group in partnership with EPWS and British Chamber of Commerce
POWER Advisors	Woon-Wah Siu, Michelle Gon, Lucy Lei
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Staff	Tanya Reed, Michella Goodwin-Garcia, Pat Hurston
Grand Hyatt Shanghai	Jessie Geng, David Lampe, Shirley Liu, Fred Xu
Hyatt USA	Tyronne Stoudemire, Patrick Haplin

A special thank you to the German Industry & Commerce Greater China, Shanghai

# Panel Descriptions

## **GENERAL PLENARY**

What are the critical elements to successfully create organizational change? James Dallas reveals the qualities, skills and methods necessary to usher in a new paradigm. Understand how to break a large initiative into manageable chunks that are more likely to proceed as planned. Too often change initiatives fail because people mistake a change agent with a project leader. They are different. Understand the tools, strategies and people you need at the helm of your initiative to reach your change objectives and evolve stronger as an organization.

## **CHINA'S DEVELOPMENT MODEL – BEST AND WORST PRACTICES**

China's fast pace of development since 1980 has generated enormous wealth, boosting the country from poverty to the world's second largest economy. Will this success be undermined by slowing growth rates and government intervention? What have been the successes and failures of China's state-led development model, and is it replicable for other emerging economies?



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## Mary Boyd

Director, Economist Corporate Network,  
Economist Intelligence Unit

Mary Boyd is responsible for programme development and client servicing in Shanghai. She also provides research and conceptual support on China for Economist Corporate Network programmes.

Before joining the Economist Group Mary Boyd was in the Canadian Department of Foreign Affairs, serving on assignment in Hong Kong, Thailand, Taiwan and China (in Shanghai, Guangzhou and Chongqing).

Since leaving government service she has researched and published on economic development and governance issues in China, and has undertaken consultancy work for the World Bank and other international institutions, as well as multinational companies. She has written for a number of Economist Intelligence Unit publications, including Country Report, China Hand and Business China. She co-authored the Economist Intelligence Unit report Taking on the Competition: Domestic Companies in China.

Ms Boyd has an MA (area studies) and an MSc (public policy and management) from the School of Oriental and African Studies, University of London, and has also completed language studies at Nanjing University. Her research interests include local governance and decentralisation policies and public-sector reform.



## H. James Dallas

Senior Vice President, Quality & Operations  
and CIO, Medtronic, Inc. (Retired)

Corporate Director:  
KeyCorp; Capella Education

Mr. Dallas is an accomplished senior executive with extensive experience as an agent of change in large domestic and international corporate settings. He has successfully implemented over 10 transformational and turnaround initiatives, 15 acquisition integrations, and 5 operations/quality shared services centers of excellence. Mr. Dallas has over 30 years experience in General Management/business operations roles as well as Chief Information Officer positions. He recently retired in September 2013 as Senior Vice President of Quality, Operations and IT at Medtronic, Inc., a global medical technology company that employs approximately 45,000 people and does business in more than 120 countries. Mr. Dallas also served as a member of Medtronic's executive management team. Prior to joining Medtronic in 2006, Mr. Dallas was Vice President and Chief Information Officer at Georgia-Pacific Corporation, a global forest products company that employed over 55,000 people. In his 22 years at Georgia Pacific, Mr. Dallas held a series of progressively more responsible information technology and operating roles. He also served as a member of Georgia Pacific's executive management team. The majority of Mr. Dallas's career has been focused on bridging the gap between strategy and execution, using IT for competitive advantage, and leadership development. Mr. Dallas serves on the boards of for-profit and non-profit organizations. He has been named one of the most powerful black men in corporate America several times in his career by Black Enterprise and Savoy magazines. Mr. Dallas is a native of Atlanta, GA. He and his wife Celest have been married for 33 years and have three daughters.

# General Program Speakers



## Hanscom Smith

### United States Consul-General in Shanghai

A career member of the Senior Foreign Service, Hanscom Smith has been Consul General at the United States Consulate General in Shanghai since September 2014. He previously served at the United States embassies in Yaounde, Copenhagen, Phnom Penh, Bangkok, Kabul, and Beijing. In addition, Mr. Smith has served in the Office of Japanese Affairs at the Department of State, and was team leader at the United States Provincial Reconstruction Team in Muthanna Province, Iraq. He has also worked at the American Institute in Taiwan. Mr. Smith holds a bachelor's degree from Georgetown University and master's degrees from the London School of Economics and Princeton University. His foreign languages are French, Danish, Khmer, and Mandarin Chinese. A native of Maine, Mr. Smith is the partner of Eric Lu.



## Susan Dietz-Henderson

### China Affairs Director, Capital Group Beijing Australian Consul-General in Shanghai (2006-2008)

Susan Dietz-Henderson is the China affairs director at Capital Group. She has 20 years of diplomatic experience and has been with Capital Group for seven years. Prior to joining Capital, Susan was the Australian Consul-General in Shanghai, an assistant secretary for the Australian Department of Foreign Affairs and Trade in Canberra, and had other diplomatic postings in China, the United States, Australia, and Papua New Guinea. She holds a diploma in applied economics from the University of Canberra, a bachelor's degree in arts and Asian studies from Australian National University, and a diploma in applied linguistics and translation from Wycliffe College. Susan is based in Beijing.





**Dr. Ulrike Glueck**  
Managing Partner, Shanghai Office  
CMS, China

Ulrike Glueck is a partner in the Corporate and M&A Practice Area Group and TMC Sector Group of CMS, China. She is managing partner of the firm's Shanghai office. She has advised many MNCs in projects relating to M&A, FDI and restructuring in China and is the client relationship partner for a large number of the firm's key clients in particular in the automotive, machinery, engineering and private equity sectors and in cross border transactions. She studied in both Germany and China, has worked in China since 1998 and is a frequent author and speaker on China related topics.



**Linda Di**  
Senior Director, Human Resources  
EMC Asia Pacific & Japan Global Services

Linda Di is a recognized Human Resource Lead with 20 years of experience from EMC, HP and Agilent Technologies. She has held multiple functional experiences as a quality engineer and production manager before she became a Human Resource Lead. In 2006, Linda joined EMC China Center of Excellence as one of the foundation team. EMC China of Excellence has grown remarkably to a company of 2000, and with pride, was ranked on top list of China Best Employer Award from both AonHewitt and Great Place to Work survey in 2013. Linda Di is known for her efforts to promote excellence, innovation, collaboration and social community. Linda Di received Most Valuable Volunteer Award by Junior Achievement and China Best Human Resource Manager 2012 Award by Human Capital Management Magazine.

Linda Di is now the Human Resource Lead for EMC Asia Pacific Global Services organization. She held a Bachelor Degree from Shanghai JiaoTong University and an EMBA from China Europe Institute Business School.

# General Program Speakers



## Liza L.S. Mark

Partner | Chief Representative and Administrative Partner, Haynes and Boone, LLP  
Shanghai Office

Liza Mark is the Chief Representative and Administrative Partner of the Shanghai office of Haynes and Boone, LLP and a partner in the Capital Markets and Securities Practice Group. Liza has been working in U.S. firms in the United States, Hong Kong and Shanghai for more than 15 years. She is familiar with the legal environments of these countries and is able to offer comprehensive legal advice. She has concentrated her practice on securities, private equity investments and cross-border M&A. She represents issuers, investment banks/financial intermediaries, and investors in financing transactions, including equity and debt public offerings and cross-border private placements in Hong Kong, India and the U.S. Liza is experienced in U.S. and Hong Kong corporate finance transactions, including Hong Kong IPOs, Rule 144A offerings, SPAC acquisitions, PIPEs, Asian inbound equity offerings and private placements of debt and equity securities. She also regularly advises clients regarding private equity investments, mergers and acquisitions, corporate governance and U.S. public company securities law reporting and compliance.

Liza has particular experience in the transportation and logistics, energy, healthcare and clean technology industries. She has worked closely with foreign private issuers in their securities offerings in the United States and the Hong Kong markets. Liza has also worked with financial institutions in connection with international offerings of equity and debt securities and structured products, as well as medium-term note programs.

Corporate INTL Magazine named Haynes and Boone the 2014 China-US Cross Border M&A Law Firm of the Year for California and honored Shanghai Administrative Partner Liza Mark.

At her previous firm, Liza was the Attorneys of Color group chair and served as the Hong Kong and Shanghai offices diversity partner from 2008-2013.



## Helen Yang

Managing Director, Asia Pacific Customer Service Transformation, DuPont China Holding Co., Ltd.

Helen Yang is currently Managing Director, Asia Pacific, Customer Service Transformation. She is responsible for leading the consolidation and transformation of Customer Service to maximize value capture from efficiency gains and enhanced capability effectiveness. She is a member of a global leadership team responsible for designing and driving this transformation across DuPont.

Helen transferred to China from the United States in 2002. For the first four years in China, she was the Regional Director for Asia Pacific for one of the strategic business units in DuPont. She then assumed the role of Business Planning Director for China and quickly expanded her responsibilities to become the Managing Director of Corporate Operations for China. After three years in that position, she was appointed Managing Director of Planning & Business Operations for DuPont Performance Coatings for Asia Pacific. In 2012, Helen assumed responsibility for Corporate Marketing & Sales for Greater China, and a year later, expanded her scope to also include Japan, Korea, Australia, and New Zealand.

In the United States, Helen held various positions in different business units and locations. Her experience spans sales, marketing, supply chain, research & development, and human resources, with both regional and global responsibilities.

Helen holds a Ph.D. and M.S. in Chemical Engineering from the University of Illinois, where she was selected for the DuPont Fellowship Program. She graduated Summa Cum Laude with a B.S. in Chemical Engineering from the University of Pennsylvania.



## Mi-Joung Son

### Business Unit Manager ITW Performance Polymers and Fluids Asia Pacific

Mi-Joung Son is Business Unit Manager at ITW Performance Polymers and Fluids Asia Pacific, a world leader in industrial specialty chemicals such as adhesives, coatings, MRO consumables and specialty lubricants, where she oversees business operations and strategic planning of the Rest of Asia region such as Japan, Korea, Hong Kong and Southeast Asia. Previously, she served as Financial Controller and has held several business positions since joining ITW in 1999. Recently, she was integral part to implement the ITW Polymers platform's Business Structure Simplification initiative, one of key ITW Enterprise Strategies. Prior to joining ITW, she worked at 2 U.S. companies; the Synopsys Inc. and Avant! Corporation. Mi-Joung graduated from the Seoul Women's University with a bachelor's degree in Business Administration, and earned an MBA with a focus in Finance from Ewha Women's University, Seoul, Korea.

She has completed the General Management Program at INSEAD University's Asia campus in Singapore.

Mi-Joung has a strong financial background and international business and operations experience.



**Deirdre Joy Smith**  
Founder & CEO,  
POWER: Opening Doors for Women®

Deirdre Joy Smith is the founder, president, and visionary behind POWER: Opening Doors for Women®. POWER is an 11 year-old organization that promotes and develops women leaders, currently operating in North America, Europe and China.

Since its inception, POWER has attracted more than 7,000 participants and has garnered support from Fortune 500 companies, premier law firms, and civic organizations.

Deirdre's career includes domestic and international trade experience spanning the U.S. Department of Commerce in Washington D.C. as well as the University of Maryland's Center for International and Security Affairs. Prior to founding POWER, Deirdre was the Midwest Finance Director for the Democratic National Committee, and subsequently became principal of DJS Consulting LLC.

Presently, Deirdre serves on the advisory board for the Illinois Small Business Development Corporation at Joseph Business Center, a member of the Chicago Executives' Club, Chicago Council on Global Affairs and the City Club. She is also a Visionary Delegate for Vision 2020, and a former board and executive committee member for the Chicago Foundation for Women, ATHENA International, and Working in the Schools. Deirdre has received numerous awards for her work promoting women.

Deirdre is a global citizen having lived in Turkey, the Netherlands, England, and Japan. She received a BS from Purdue University and has studied at the London School of Economics and Obirin University in Machida, Japan.

# POWER

OPENING DOORS FOR WOMEN®

28 APRIL 2016  
**LONDON**







# POWER

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8 SEPTEMBER 2016  
SHANGHAI

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