

**OPENING DOORS FOR WOMEN®** 

# LONDON



Baker & McKenzie 100 New Bridge Street • London EC4V 6JA United Kingdom

# **POWER:** Opening Doors for Women<sup>®</sup>

**POWER:** Opening Doors for Women<sup>®</sup> is a 12-year-old organization with programmes on three continents. We convene economists, sociologists and corporate leaders – women and men – from across the globe to discuss the new business imperative: inclusivity. Global economic recovery depends on women entering and contributing to the workforce. Women and men working together will create inclusive environments that spur creativity, innovation and leadership.

**POWER** continues to provide engaging discourse on today's foremost career and leadership topics, and intimate gatherings with preeminent thought leaders and business leaders, as well as tomorrow's leaders. POWER is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organizations.

UPCOMING 2016 DATES				
<mark>9 June</mark> Chicago	<mark>8 September</mark> Shanghai		20 October Detroit	2 November Dallas/Fort Worth
LONDON ORGANIZING TEAM				
Baker & McKenzie		Justine Thompson, Lorraine Frawley, Front of House		
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# The Brexit Threat and Beyond

Wednesday, 27 April 2016 CMS – Cannon Place, 78 Cannon Street, London EC4N 6AF

8:00 AM



8:40 AM

9:00 AM

# **REGISTRATION & BREAKFAST**

WELCOME

Dame Fiona Woolf DBE, Partner, CMS Cameron McKenna

**PROGRAMME OVERVIEW** Deirdre Joy Smith, Founder & CEO, POWER: Opening Doors for Women<sup>®</sup>

## **KEYNOTE PRESENTATION**

The Brexit Threat and Beyond Alex White, Country Analysis Director, Economist Intelligence Unit (EIU) \* Alex will join the panel discussion

# PANEL DISCUSSION

Moderator, Catherine McGuinness, Deputy Chairman, Policy & Resources Committee, City of London

Dame Fiona Woolf DBE, Lord Mayor of London (2013-2014) and Partner, CMS Cameron McKenna

Vicky Pryce, Chief Economic Advisor, Centre for Economics and Business Research

# QUESTIONS & ANSWERS

10:00 AM

9:30 AM

CLOSE

#### **PROGRAMME DESCRIPTION**

Alex will discuss the EIU's views on the UK economy in the context of Brexit. He will give his prognosis for the coming referendum. We will discuss the future political and economic trajectory for the UK and Europe if Brexit occurs. An engaging panel discussion will follow his presentation.

# The Brexit Threat and Beyond Speakers



#### Catherine McGuinness Deputy Chairman Policy & Resources Committee City of London

Ms. Catherine McGuinness has been a deputy chairman of the City of London's Policy and Resources Committee since May 2013. In that role, she supports the chairman in particular on the City Corporation's work for London generally, and financial services regulatory matters. She is involved in the City's Green Finance Initiative, launched in January 2016.

Within the City of London Corporation, she is currently chair of the Education Board, whose remit covers the City's family of schools and academies, its cultural education offer to students though institutions such as the Barbican and the Museum of London, and careers-related learning. Previously, she chaired the boards of the Barbican Arts Centre and the Guildhall School of Music and Drama, and the management committees of the City's North London Open Spaces. She was also initial chair of governors of the City Academy, Hackney, co-sponsored by the City of London Corporation and KPMG, where she remains a governor.

Catherine has been closely involved in the City's relationship with Northern Ireland, working on business and cultural links. She is a director of a charitable trust based in Derry-Londonderry focussing on physical, social and economic regeneration.

Outside the City, she is a capital markets and derivatives lawyer. Formerly a City law firm partner and subsequently head of the London legal department in a major Italian bank, she now works in the hedge fund sector.

Catherine holds an MA from Oxford University, where she attended St Anne's College and studied PPE, and an honorary fellowship from the Guildhall School of Music & Drama.



### Vicky Pryce Chief Economic Advisor Centre for Economics and Business Research

Ms. Vicky Pryce is Chief Economic Advisor at the consulting firm CEBR (Centre for Economics and Business Research). She was previously Senior Managing Director at FTI Consulting, Director General for Economics at the Department for Business, Innovation and Skills (BIS), and Joint Head of the UK Government Economic Service. Before that, she was Partner at London Economics and Partner and Chief Economist at KPMG after holding senior economic positions in banking and the oil sector.

Throughout her career she held a number of academic posts, including Visiting Professorships at Queen Mary University, London, Imperial College Business School and Cass Business School. She has also served on the Council of the Royal Economic Society, been a Visiting Fellow at Nuffield College, Oxford, and served on the Council of the University of Kent and on the Court of the London School of Economics. She was also a trustee of the RSA.

She is currently a Fellow of the Society of Business Economists and of the Academy of Social Sciences, on the Council of the Institute for Fiscal Studies, on City AM's shadow monetary policy committee, on the cross-party/ cross-House Design Commission, and a Visiting Professor at the Guildhall Faculty of Law and Business of London Met University, Aston University and Birmingham City University. She also sits on the Advisory Board of the central banking think-tank OMFIF and on the Economic Advisory Group of the British Chambers of Commerce.

Vicky co-founded GoodCorporation in 2000 to promote corporate social responsibility and has served as Master of the Worshipful Company of Management Consultants.

# The Brexit Threat and Beyond Speakers



## Deirdre Joy Smith Founder & CEO POWER: Opening Doors for Women®

Ms. Deirdre Joy Smith is the founder, CEO and visionary behind **POWER**: Opening Doors for Women<sup>®</sup>. She has received numerous awards including the Chicago Foundation for Women Impact Award, the "Women on the Rise" Award, and the "Women Making History" Award.

Prior to founding **POWER**, Deirdre was the Midwest Finance Director for the Democratic National Committee. She subsequently became principal of DJS Consulting LLC, a political and nonprofit fundraising firm. Deirdre has lived and worked abroad in the Netherlands and Turkey. Her career has included domestic and international trade experience at the U.S. Department of Commerce. She has also worked with Women in International Security, a nonprofit organization at the University of Maryland's Center for International and Security Affairs.

Deirdre is a member of the Chicago Executives' Club, where she sits on the Talent Development and International committees. She is a member of the Chicago Global Council of Affairs and the Board of Trustees for WTTW, Chicago's PBS television station.

She is a board member of the Thirty Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. She is a former board and executive committee member for the Chicago Foundation for Women, Working in the Schools, and Athena International.

Deirdre is a graduate of KPMG's Executive Leadership Institute for Women for senior-level executives. She received a Bachelor of Science from Purdue University and studied at the London School of Economics and Obirin University in Machida, Japan.



# Alex White Country Analysis Director Economist Intelligence Unit

Mr. Alex White is Country Analysis Director at The Economist Intelligence Unit. He is responsible, with Pat Thaker, for leading the EIU's global country coverage.

Alex is an expert on global politics and the political economy. He was previously the chief political analyst at JP Morgan.

Prior to this, he served in the British Government as a senior adviser to the UK Treasury. He was responsible for key aspects of financial diplomacy under the Brown administration, supporting the global response to the financial crisis.

Alex's earlier career was spent in consultancy and private equity. Alex studied politics and political economy at Oxford, Tsinghua, and the London School of Economics.

# The Brexit Threat and Beyond Speakers



# Dame Fiona Woolf DBE Lord Mayor of London (2013-2014) Partner, CMS Cameron McKenna

Dame Fiona Woolf is an energy and infrastructure lawyer with CMS Cameron McKenna who has advised over 28 governments and the World Bank on energy reforms and infrastructure. She has 25 years of experience in dealing with regulation, market design, implementation and major projects in the electricity industry – culminating in a CBE in 2002 for her contribution to the UK knowledge economy and invisible earnings. Much of her recent work has been for the World Bank on regional markets, regulation and infrastructure serving more than one country.

Fiona was Lord Mayor of London in 2013-2014, during which she extensively promoted the UK-based services sector, diversity and inclusion, and the sustainable, lowcarbon economy which she continues to promote through her honorary presidency of the Aldersgate Group. She now chairs the Advisory Board of the Power of Diversity programme for the City Corporation. The programme is a collaboration between some 60 organisations to let talent rise in the executive pipeline, focusing on the workplace culture and practices.

Continuing her passion for promoting STEM subjects in schools, she is now a Trustee of the Science Museum.

She is a Senior Adviser with London Economics International LLP and a Trustee of Raleigh International. She is Chancellor of the University of Law, a member of the Government's Women's Business Council and an Honorary Bencher of Middle Temple.

She became a DBE in the New Year's Honours List 2015 for her services to the legal profession, diversity and the City of London.

# **POWER** Wishes to Acknowledge and Thank Our Sponsors:

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# SCHEDULE: Mind the Gaps: Pay, Power and Policy

# Thursday, 28 April 2016 - Sixth Floor Conference Rooms



15:00-17:00

ARRIVAL & REGISTRATION Rooms 3–6

**KEYNOTE & PANEL DISCUSSION** Seminar Rooms

WELCOME Paul Rawlinson, Managing Partner, Baker & McKenzie

INTRODUCTION OF POWER Deirdre Joy Smith, Founder & CEO, POWER: Opening Doors for Women

**OPENING REMARKS** Elizabeth Dibble, Deputy Chief of Mission, U.S. Embassy, London

#### **KEYNOTE PRESENTATION**

Baroness Alison Wolf CBE, Author, The XX Factor: How Working Women are Creating a New Society \* Alison will join the panel discussion

PANEL DISCUSSION

Moderator, Harriet Minter, Head of Women in Leadership, The Guardian

Dame Fiona Woolf DBE, Lord Mayor of London (2013-2014) and Partner, CMS Cameron McKenna

Dr. Yvonne Thompson CBE, Personal Development & Leadership Coach and Author, 7 Traits of Highly Successful Women on Boards

# **POWER:** Opening Doors for Women<sup>®</sup>

# 15:00-17:00

PANEL DISCUSSION (continued) Samantha Mobley, Partner and Head of the EU, Competition & Trade Practice, Baker & McKenzie

#### **QUESTION & ANSWER SESSION**





BREAK Rooms 3–6

#### **CLOSING PROGRAMME:** Accelerating Changes in Women's Status in the UK and Beyond Seminar Rooms

**WELCOME** Sarah Gregory, Inclusion & Diversity Partner, Baker & McKenzie

**OPENING SPEAKER** Sophie Walker, Leader, Women's Equality Party

**KEYNOTE SPEAKER** Tamara Box, Global Chair, Financial Industry Group, Reed Smith, and Steering Committee, 30% Club

## DISCUSSION MODERATOR

Deirdre Joy Smith, Founder & CEO, POWER: Opening Doors for Women

## **SUPPER & NETWORKING**

Rooms 3-6



# **Programme Description**

# MIND THE GAPS: PAY, POWER AND POLICY

POWER London 2016 is convening approximately 80 leaders from across Europe and various industries for this programme complete with premiere speakers and an intimate environment for robust exchange of ideas as well as networking.

Growing diversity in today's leadership ranks is changing corporate cultures and societies in the UK and across the globe. It's also shifting the landscape of gender equity issues. It's time to disrupt traditional thinking and discuss where we—and you—need to go from here. Topics that will be presented and discussed include:

- How women have changed the workforce and some of the challenges that still remain
- Personal stories of resilience and inclusiveness, along with insight on how to grow your career
- A practical perspective on the importance of having a sponsor to advance your career.
- What companies must do to retain female talent
- How the Women's Federal programme is building a more inclusive work environment.
- Key takeaways from interviews with successful women serving on boards, which will challenge how you think about your career trajectory
- The status of women on boards in Europe and how some policies, quotas and other factors are impacting women's careers.

Participants will leave with practical suggestions for professional development and paving their career paths, as well as new ways to contribute to their organisations and be more effective in their current and future roles.

Participants will receive autographed complimentary copies of:

The XX Factor: How Working Women Are Creating A New Society by Baroness Alison Wolf

> 7 Traits of Highly Successful Women on Boards by Dr. Yvonne Thompson CBE



Follow us on Twitter @POWER\_Women and tweet using #POWERinLondon

# Mind the Gaps Speakers



#### M. Tamara Box

Global Chair, Financial Industry Group, Reed Smith, and Steering Committee, 30% Club

Ms. Tamara Box is an internationally recognised expert in financial structuring and in strategic financial advice, with more than 23 years of experience establishing and growing successful businesses in several jurisdictions. As Global Chair of the Financial Industry Group at international law firm Reed Smith, she is currently responsible for the largest and one of the most profitable businesses in the firm. Tamara sits on the global board of the firm, one of the world's largest law firms with more than 26 offices in the US, Middle East, Asia and Europe.

She is an American citizen who is dual-qualified to practice law in both the US and the UK. She has lived in London since 1997.

Tamara is a founding member of the Steering Committee of the 30% Club, a member of the Court of Governors of the London School of Economics as well as a member of The Committee of 200. Tamara is the chair of the "Women of Influence" campaign for Cancer Research UK and sits on the Advisory Board of Theirworld, an international charity that seeks to change the lives of children all over the world.

She has received numerous awards, including being named a top 30 Inspirational Woman and Champion of Diversity by Brummel Magazine in 2015.

Tamara holds an honours degree in Monetary Economics from the London School of Economics and Political Science as well as an honours degree from Georgetown Law Centre in Washington, D.C.

# Mind the Gaps Speakers



# Elizabeth L. Dibble Deputy Chief of Mission U.S. Embassy, London

Ms. Elizabeth Dibble is currently the Deputy Chief of Mission at the U.S. Embassy in London. From 2011 to 2013, she was Principal Deputy Assistant Secretary in the Bureau of Near Eastern Affairs, which manages U.S. relations with the countries of the Middle East and North Africa. From 2010 to 2011, she was Deputy Assistant Secretary in the Bureau of European and Eurasian Affairs, where her portfolio included managing U.S. relations with the European Union and Western Europe.

As Deputy Chief of Mission and Chargé d'Affaires at the U.S. Embassy in Rome from 2008 to 2010, Elizabeth was the chief operating officer for the 800-person U.S. Mission to Italy. She was Principal Deputy Assistant Secretary in the Bureau of Economic and Business Affairs from 2006 to 2008, with responsibility for day-to-day management of the bureau while also covering international finance, development and investment. Prior to that, she was Deputy Assistant Secretary in the Bureau of Near Eastern Affairs, with responsibility for U.S. relations with Israel, the Palestinian Authority, Egypt, Jordan, Lebanon and Syria. She was a member of the State Department's Senior Seminar from 2003 to 2004.

Elizabeth's previous overseas assignments include Damascus, Islamabad, Tunis and London. In Washington, she also served in high-level positions in the Bureau of Near Eastern Affairs, the Office of Development Finance's Economic Bureau and the Office of the United States Trade Representative.

A New Jersey native, Elizabeth is a graduate of Georgetown University.



## Sarah Gregory Inclusion & Diversity Partner Baker & McKenzie

Ms. Sarah Gregory joined Baker & McKenzie in 1990 and as a Partner in the Employment Department, has advised clients on all aspects of contentious and non contentious employment law matters but with a particular emphasis on discrimination, equal pay and family friendly rights.

Sarah transitioned into a dedicated Inclusion & Diversity Partner role in July 2014. In addition to chairing Baker & McKenzie's London Flexible Working Advisory Board, Sarah sits on the London office partner selection and remuneration committees and the Firm's Global Inclusion & Diversity Committee. Sarah oversees the delivery of the Firm's Inclusion & Diversity strategy in London and has sought to ensure that initiatives and projects are championed and achieve tangible results. Since Sarah's appointment into this role, Baker & McKenzie have been hailed as social mobility champions and contextual recruitment pioneers in addition to maintaining strong positioning in Stonewall's Workplace Equality Index.

Sarah has helped to develop strategies and programmes aimed at improving the representation of women in leadership roles, in support of the Firm's Global Aspirational Targets for gender diversity and co-chairs the Firm's BakerWomen Leadership team.

# Mind the Gaps Speakers



# Harriet Minter Head of Women in Leadership The Guardian

Ms. Harriet Minter is a writer, journalist and speaker. In 2013 she launched the Guardian's Women in Leadership section, which focuses on the issues faced by working women. The section currently averages a quarter of a million page views a month, and the weekly newsletter written by her has 25,000 subscribers.

She writes extensively on a variety of issues relating to feminism, the future of work and how we change society's expectations around women. Her most popular articles have included comment pieces on the backlash to Emma Watson's #HeForShe campaign, which had over 1 million page views, a piece on why we need to let women be aggressive at work, and a feature on the treatment of women on maternity leave. She has also interviewed a range of leading women including MPs, entrepreneurs and celebrities.

Prior to her current role she worked as a launch editor for the Guardian's Professional Networks and also ran their engagement and social media strategy. She started her journalistic career at RollOnFriday.com, the leading B2B site for lawyers and as a consequence knows far too much about the private lives of the City's highest paid litigators.



## Samantha Mobley Partner and Head of the EU, Competition & Trade Practice Baker & McKenzie

Ms. Samantha Mobley is head of the EU, Competition & Trade Practice of Baker & McKenzie's London office. She is also the leader of Baker & McKenzie's Global Antitrust and Competition Group, comprising a team of over 300 competition and antitrust specialists worldwide.

Samantha qualified as a solicitor in Baker & McKenzie's London office in 1993 and in 1995 transferred to Baker & McKenzie's Washington DC office to spend a year practising United States antitrust law. In 1999, she became a partner of the London office.

Samantha is recommended as a Leading Individual (Competition) in the Chambers Guide to the UK Legal Profession, and is featured in Global Competition Review's 2013 Survey, "Women in Antitrust," as one of the top 100 women in antitrust globally.

Deirdre Joy Smith (see page 5)

# Mind the Gaps Speakers



## Paul Rawlinson Managing Partner Baker & McKenzie

Mr. Paul Rawlinson is the Managing Partner of the London office of Baker & McKenzie and a member of its EMEA Regional Council. With more than 400 fee earners London is Baker & McKenzie's largest office globally.

Paul is the global relationship partner for a range of UK and international clients, which gives him a broad exposure to the changing needs of GCs and company boards worldwide. In addition to London, he has also lived and worked in Hong Kong.

Paul is one of the UK's leading Intellectual Property lawyers and has more than 20 years' experience advising clients on business and product expansion on a global scale, often dealing with a range of IP and regulatory issues in High Growth and Emerging Markets. He is also an active member of a number of global trade associations, which represent the interests of the business community in this area. In particular, Paul is closely involved in the activities of The Business Alliance against Counterfeiting and Anti-Piracy (BASCAP), which has senior executive support among its member companies to try and lobby for, and initiate, improvements in this area. He is also an active member of the International Trade Mark Association and a number of national groups.

Paul started his career at Baker & McKenzie as a trainee. He previously served as chair of the Firm's Global Intellectual Practice Group. He was appointed London Managing Partner in July 2013.



# Dr. Yvonne Thompson CBE Personal Development & Leadership Coach

# Author, 7 Traits of Highly Successful Women on Boards

Dr. Yvonne Thompson has spent over 30 years working in the communications industry. During most of this time she campaigned for minorities, small business owners and closest to her heart, race and women's equality in the workplace, especially the boardroom.

Having spent nearly half that time being the only woman on a board with nine men at Choice FM (the UK's first legal black music radio station, now Capital Xtra), she experienced first-hand how lonely being at the top can be for a woman. Having decided to share her experience, thoughts, hints, tips and advice to help other aspiring women, she spent a year researching and talking to other highly successful women in boardrooms. She chose 22 women's stories to share with readers. With her book, 7 *Traits of Highly Successful Women on Boards*, she moves the women-on-boards conversation from facts and figures to an easily accessible and achievable read that both women and men can aspire to.

Recognised by Queen Elizabeth II for her work with women enterprise and minorities, Yvonne was awarded a CBE (Commander of the British Empire) in 2003. This was followed by her Doctorate in Enterprise, Small Business Women and Minorities Issues through the London Metropolitan University in 2005, and a further Doctorate was awarded by Greenwich School of Management and Plymouth University for her work in Global Diversity and Enterprise in 2015.

She was recently listed in the Top 10 Diversity Consultants by The Economist magazine.

# Mind the Gaps Speakers



# Sophie Walker Leader Women's Equality Party

Ms. Sophie Walker is the leader of the Women's Equality Party, a new collaborative force in British politics uniting people of all genders, diverse ages, backgrounds, ethnicities, beliefs and experiences in the shared determination to see women enjoy the same rights and opportunities as men so that all can flourish.

She worked as an international news agency journalist for nearly twenty years and is an ambassador for the National Autistic Society, campaigning for better support and understanding of autism, particularly in women and girls.

Sophie was elected leader of the Women's Equality Party in July 2015, and in January 2016 was voted to represent the party in the London Mayoral election. She is campaigning for work that works, affordable housing, equal caregiving, equal enterprise, transport that works, affordable housing and an end to violence against women and girls.



#### Baroness Alison Wolf CBE

# Sir Roy Griffiths Professor of Public Sector Management at King's College London

Author, The XX Factor: How Working Women are Creating a New Society

Baroness Alison Wolf is the Sir Roy Griffiths Professor of Public Sector Management at King's College London and sits in the House of Lords as a cross-bench peer. She specialises in the relationship between education and the labour market. She was awarded the CBE for services to education in the Queen's 2012 birthday honours and was created a life peer in 2014.

Alison directs both the International Centre for University Policy Research at King's Policy Institute and King's MSc in Public Policy and Management, which recruits students already working in or planning a career in public service (including the voluntary sector). She has been a specialist adviser to the House of Commons select committee on education and skills; an advisor to government departments; writes widely for the national press and think-tanks; and in 2011 completed the Wolf Review of Vocational Education for the Secretary of State for Education, whose recommendations were fully implemented by the government.

While most of her work now focuses on the interface between education institutions and labour markets, Alison also has long-standing interests in assessment and in mathematics education. She was the founding chair of governors for King's Mathematics School for youth aged 16 to 18.

Alison was educated at the universities of Oxford and Neuchatel.

Recent publications include *The XX Factor*; *Heading for the Precipice: Can Higher and Further Education Funding Policies be Maintained?*; and *Fixing a Broken Training System: The Case for an Apprenticeship Levy*.

#### Dame Fiona Woolf DBE (see page 7)

# **DENING DOORS FOR WOMEN®**

# 9 JUNE 2016 CHICAGO

#### **KEYNOTE SPEAKERS**



#### GILLIAN TETT

U.S. Managing Editor, Financial Times

Author, The Silo Effect – The Peril of Expertise and the Promise of Breaking Down Barriers



#### YVONNE THOMPSON CBE

Personal Development & Leadership Coach NAME OF CALL

Author, 7 Traits of Highly Successful Women On Boards



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# 8 SEPTEMBER 2016 SHANGHAI

# OPENING DOORS FOR WOMEN® 2 NOVEMBER 2016 DALAS/FORTWORTH

# **KEYNOTE SPEAKER**



## JOYCE M. ROCHÉ

#### **Corporate Board Director**

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Teri Mitchell IT Auditor Information Technology

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# Unity in diversity.

#### Baker & McKenzie is the original global law firm.

From our earliest days, inclusion and diversity has been at the heart of our business. We believe that a diverse workforce is a stronger workforce and one that best enables us to meet the needs of our clients and the communities in which we work.

Retaining our high performers, whether male or female, is a key goal for us. We work hard to ensure that women comprise a significant proportion of our people at every level of our business, including at the very top. It is one reason why we were one of the first law firms to introduce partner-level global gender diversity targets.

We are extremely proud to host and support the **POWER in London** programme.

# www.bakermckenzie.com

# BAKER & M?KENZIE

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