



## Jeongmin Seong

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Jeongmin Seong is a senior fellow at the McKinsey Global Institute, McKinsey & Company's business and economics research arm. He leads MGI research teams in China, working on global as well as China-focused themes. He recently published an in-depth research on China's economic transition – "China's choice: Capturing the 5 trillion productivity opportunity". He also focuses on technology and innovation themes. His publications include "The China Effect on Global Innovation" and "China's digital transformation".

Prior to joining MGI, Jeongmin worked with companies around the world focusing on consumer-facing industries including consumer electronics, retail, and automotive as an associate partner at McKinsey's Greater China office. Jeongmin also led McKinsey's emerging market growth service line. He joined McKinsey's Seoul office in 2001 and transferred to the Shanghai office in 2007, where he is currently based.

Prior to joining McKinsey's Shanghai office, Jeongmin worked as a product marketing manager at Dell China.

Jeongmin is a graduate of Harvard Business School where he received his MBA degree. He graduated Summa Cum Laude from Korea University's College of Politics and Economics.



### 成政珉 (Jeongmin Seong)

成政珉是麦肯锡商业与经济学研究部门——麦肯锡全球研究院 (McKinsey Global Institute, MGI) 中国副院长。他领导MGI中国研究团队，关注全球及中国问题。他近期发表了深入的关于中国经济转型的研究报告-“中国的选择：抓住5万亿美元的生产力机遇”。他还专注于高科技与创新的主题。他的其他研究报告包括“中国创新的全球效应”以及“中国的数字化转型：互联网对生产力与增长的影响”。

加入MGI之前，成政珉曾任麦肯锡全球副董事，为全球面向客户的行业如消费电子、零售与汽车业的公司提供咨询服务。成政珉也曾领导麦肯锡新兴市场增长咨询业务。

他于2001年加入麦肯锡首尔分公司，2007年转到上海分公司，工作至今

加入麦肯锡上海办公室之前，成政珉曾担任戴尔中国区产品营销  
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