



Yan Mei

After a distinguished career serving major international media companies for more than twenty years, Yan Mei joined Brunswick Group in 2013. As Senior Partner, she oversees Brunswick's China business and acts as a counselor to senior executives. Yan joined Brunswick from Viacom International Media Networks, where she was Managing Director of MTV Networks Greater China and Chief Representative of Viacom Asia. Previously, Yan held a series of senior positions at Turner International Asia Pacific, News Corp. and its STAR Group.

Yan advises major global corporations with a particular focus on public affairs, government engagement, mergers & acquisitions, corporate reputation management, as well as crisis and issues management. She provides counsel to senior management of foreign companies as they position their organizations in China and leaders of Chinese companies going global.

Yan worked as a journalist for ITN and CNN for more than a decade, winning three Emmy Awards in that time. Today, she is a regular speaker at preeminent events, most recently at the Hamburg Summit. She is a Vice-Chair of the board of The Golden Bridges Foundation and a member of the 2005 Committee, the China Women's Club and the Western Returned Scholars Association.

Born in Beijing, Yan holds two master's degrees in International Relations and Political Science from Columbia University, U.S.A., and a master in Advanced Russian Area Studies from Hunter College at the City University of New York.



梅燕

梅燕女士在国际传媒领域拥有二十余年从业经验，于2013年加入博然思维集团担任高级合伙人一职，掌管博然思维中国区业务并为企业高管提供咨询。加入博然思维前，梅燕女士曾就职于维亚康姆国际媒体网络（Viacom International Media Networks），担任MTV大中华区首席执行官及维亚康姆亚洲首席代表。此前，她还在特纳国际亚太有限公司、新闻集团和星空传媒（中国）历任多项要职。

梅燕女士为全球领军企业提供有关公共事务、政府沟通、并购活动、声誉管理以及危机和重大事件管理的咨询建议。她还为在华外资公司高管以及走向国际的中国公司高管提供咨询。

她曾在英国独立电视新闻公司（ITN）和美国CNN亚特兰大总部从事记者工作逾十年，期间三次获得艾美奖。梅燕女士经常出席重大活动并担任演讲嘉宾，最近她参加了第六届“汉堡峰会：中国与欧洲相遇”并发言。她还担任金桥基金会以及欧美同学会副主席。梅燕女士生于北京，拥有美国哥伦比亚大学国际关系和政治学两个专业的硕士学位，以及纽约市立大学亨特学院俄罗斯问题研究硕士学位。