

POWER

OPENING DOORS FOR WOMEN®

POWER Dallas/Fort Worth 2016

You have an MBA, been promoted twice over the past two years, and now you're being considered for a plum international post. Despite the accolades and your own determination to achieve every goal you set for yourself, you feel "inadequate," in constant fear that someone is going to raise the curtain and realize you are a fraud!

The Impostor Syndrome has a profound impact on an individual's performance and ultimately impacts an organization, as prime talent may be timid to take on leadership roles.

Joyce Roché, author of [*The Empress Has No Clothes, Conquering Self-Doubt to Embrace Success*](#), will discuss her book and how she overcame the syndrome. Joyce will also provide advice that will be helpful to attendees on their career path. The subsequent panel discussion will explore individual opportunities to overcome this challenge. In addition, we will explore how leaders within organizations can identify the syndrome within high-potential talent and provide institutional tools to assist them in this effort. (Participants will receive an autographed copy of Joyce's book.)

Joyce ultimately became a successful nonprofit and corporate executive and a leader in major corporate boardrooms. So, she knows how important it is to have diversity in the executive suite and on corporate boards.

The second segment of the program will focus on **Women & Corporate Boards—Why It Matters at All Levels**.

While most of our program participants are in the pipeline and sitting on a corporate board may or may not be in their future, it is part of our mission to educate women about the impact of board diversity. Panelists also will discuss how not-for-profit board service can provide some insights into corporate board expectations. See article from our thought leader Vicki Kramer on [why having women in the boardroom matters](#).

Program participants will leave with an understanding of:

- Why accomplished people feel less than a success.
- How can they overcome self-doubt.
- How organizations can dismantle structural barriers that prevent talent from reaching their full potential.
- How to prepare now to serve on a board.
- And even if you never serve on a board, what you can do as an advocate to be sure the boardroom is truly diverse.



Program Overview

Join POWER for the 3rd annual Dallas/Fort Worth program convening high-caliber speakers and intellectually curious talent from leading organizations for an intimate and engaging two-part program. Please visit our website for an up-to-date speaker line-up: <http://womensnetworkingcommunity.org/dallas-2016/>

The core objective of POWER: Opening Doors for Women® is to develop women leaders on their paths to executive roles. Traditionally, POWER programs have focused on professional development and leadership topics. This will hold true in the future.

Recognizing the need for corporate leaders to be well-versed in policy issues that impact business, POWER also aims to include discussions on current local trends and the economic implications for organizations. Successful women leaders not only need exceptional leadership skills, they also need a sound understanding of the business landscape.

The new policy segments of our programs are designed to assist women on their journey to learning more about how globalization and current issues impact their workplace, and ultimately their success.

We also include men as lead speakers and they are welcome to attend our programs. Businesses benefit when voices from both genders are heard, and POWER programs do as well.

AUDIENCE: We expect 80 participants from multinational corporations, The career range is executive level as well as high potentials who are carefully selected by our stakeholders. This ensures an engaging and educational exchange of ideas.

WHO SHOULD ATTEND: Highly motivated individuals who have a dual interest in professional development, and how organizational and external policy issues impact their organizations and careers.