

# POWER

OPENING DOORS FOR WOMEN®

## Program Overview

The core objective of POWER: Opening Doors for Women® is to develop women leaders on their paths to executive roles. Traditionally, POWER programs have focused on professional development and leadership topics. This will hold true in the future.

Recognizing the need for corporate leaders to be well-versed in policy issues that impact business, POWER also aims to include discussions on current local trends and the economic implications for organizations. Successful women leaders not only need strong leadership skills, they also need a sound understanding of the business landscape.

The new policy segments of our programs are designed to assist women on their journey to learning more about how globalization and current issues impact their workplace, and ultimately their success.

### GENDER DIVERSE PROGRAM

We also include men as lead speakers and they are welcome to attend our programs. Businesses benefit when voices from both genders are heard, and POWER programs do as well.



# POWER Shanghai 2016

Join POWER for the third annual Shanghai program convening high-caliber speakers and intellectually curious talent from leading organizations for an intimate and engaging two-part program. Please visit our website for an up-to-date speaker line-up: <http://womensnetworkingcommunity.org/shanghai-2016/>

**AUDIENCE:** We expect 60 participants from multinational corporations, with a combination of Chinese locals and expatriates from Europe and the United States. The career range is executive level as well as high potentials carefully selected by our stakeholders. This ensures an engaging and cross-cultural exchange of ideas.

**WHO SHOULD ATTEND:** Highly motivated individuals who have a dual interest in professional development and how policy issues impact their organizations and careers.

## GLOBAL LEADERSHIP SEGMENT

In the global leadership segment of the program, executive leaders from multinational corporations will share insights on:

- How to successfully lead cross-cultural teams,
- How to effectively lead in uncertain times,
- Why having more women on corporate boards is important – and what you can do at any level of your career to have an impact, and
- Other diversity and inclusion topics pertaining to gender parity.

## POLICY SEGMENT

In the policy segment of the program on China's 13th Five-Year Plan (released in March), top economists and country analysts will:

- Explain where China's economy is headed under the strategic plan, which includes a focus on innovation,
- Discuss which industries will feel the most impact, and
- Enlighten and engage participants in a discussion of what it means for multinational corporations.

## ENGAGEMENT LEADERS

This year, we will include Table Engagement Leaders in the program to provide added value for participants. POWER advisors will join participants at their tables to explore the topics in more depth. Each table of participants will share one or two highlights of what they discussed with the entire group. This engagement activity will foster cross-industry discussion and prompt ideas for future collaboration beyond the forum.