



Dr. Ioana Kraft

Dr. Ioana Kraft has served as General Manager of the Shanghai Chapter of the European Union Chamber of Commerce in China (European Chamber) since October 2009. She is responsible for implementation and development of European Chamber objectives, visibility, membership and lobbying activities on a regional level in Shanghai and neighbouring regions. Ioana is also involved in the overall strategic planning of European Chamber Government Affairs activities at national level.

Since 2004 she held different positions within the European Chamber including National Director, Government Affairs, responsible for overall planning and implementation of the Government Affairs strategy and Working Group administration at a national level. She is also National Lead for the IPR Working Group of the Chamber and has managed two IPR-related EU Projects.

A German-qualified lawyer, Ioana practiced with a German law firm in Shanghai from 2003 to 2004 focussing on foreign direct investment, Insurance Law and Intellectual Property Rights.

She holds a PhD degree in law from Heinrich Heine University, Düsseldorf, where she also worked from 1999 to 2003 as a Senior Research Assistant focussing on the areas of Civil Law, Insurance Law, Comparative Law, International Private Law and Labour Law.

From 1997 to 1998, she trained as a lawyer with the Essen District Court, Essen Labour Court and German Embassy Caracas/Venezuela

Ioana speaks English, German, French, Romanian, Spanish and basic Mandarin Chinese.



琼安娜博士

上海办公室总经理 2010年9月—至今

直接向中国欧盟商会秘书长（北京）汇报工作。战略角度参与中国欧盟商会发展目标的制定、执行与实施。负责指导上海及长三角地区欧盟商会工作的开展，包括劝说地方政府、统筹管理会员关系以及提高欧盟商会在上海及其周边地区的知名度。

全国政府事务总监 2009年3月—2009年10月

直接向中国欧盟商会秘书长（北京）汇报工作；负责商会的战略规划和政府劝说工作，管理相关工作组。

高级商务经理 2004年—2009年

负责整体战略规划，负责管理中国欧盟商会上海办公室工作组。

舒诺贝律师事务所 上海 2003年—2004年：律师（领域：外资在华直接投资、保险法和知识产权）

海因里希·海涅大学

杜塞尔多夫，德国 1999年—2003年：高级研究助理

教育

德国杜塞尔多夫大学 德国 1999年—2003年：博士学位

波鸿鲁尔大学 德国 1991年—1996年：法律系