



## Lisa Singleton

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Lisa Singleton has more than 25 years of communications leadership experience in high profile corporate environments, with a particular emphasis on advising in critical issues and crisis situations. Since joining Brunswick in 2012, she has advised Fortune 500 companies on critical issues and crisis situations, including government investigations and inquiries, litigation and lawsuits, CEO transitions, anti-trust matters and labor issues.

Lisa previously held the position of vice president of corporate communications for Energy Future Holdings (previously TXU Corp.), where she led communications both during and after the 2007 merger with private equity, subsequent CEO transition and company restructuring. Prior to that, Lisa served as director of corporate communications for American Airlines, overseeing employee, labor and financial communications as well as internal and external communications for subsidiary American Eagle. She also served as director of corporate communications for Midwest Express Airlines, during which she led crisis response around the events of 9-11.

Lisa holds a degree in Communications from Valparaiso University. An active civic volunteer, she currently serves on the Boards of North Texas Public Broadcasting, Community Partners of Dallas Partnership, the Advisory Board of the SMU School of Communications, and is a member of the Women's Auxiliary of Children's Medical Center. She has been a member of The Arthur Page Society since 2007. She will serve as Chair of the 2016 Texas Trailblazers Luncheon benefiting The Family Place in October.