



## Michelle Pluskota

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Michelle is responsible for all general management of Comcast Business' Heartland region, including sales, cash flow, revenue, P&L, operations and marketing. She inspirationally leads an organization of more than 200 individuals across the three-state Heartland region, which includes Indiana, Kentucky and Michigan.

Under Michelle's leadership, her organization has repeatedly exceeded performance and operational objectives for growing customer relationships, sales productivity and churn across the region. Michelle's consistently strong results have earned her two President Club honors, which is the highest performance award within Comcast Business.

In 2012, she was named to the prestigious list of Women in Cable Leaders to Watch. Most recently, Michelle was named one of Crain's Detroit Business' Top 100 Most Influential Women. She also serves on the boards of Ann Arbor Spark and Forward Detroit.

An industry expert, Michelle has a blog on Crain's Detroit Business' website and is interviewed regularly by the media to discuss shifting market trends and other pressing topics within the business industry.

Throughout her career, Michelle has developed a deep passion for leadership, team building and mentorship. At any given time, she is mentoring between five and seven individuals. In her day-to-day work, she has made it her mission to create a positive work environment and culture where her employees can learn, thrive and develop into leaders.