

# POWER

OPENING DOORS FOR WOMEN®

## POWER Detroit 2016

Will unconscious bias hold you back from being the most effective leader? Are organizations passing over talent because of bias, cultural misunderstanding or an institutional culture so ingrained that leadership is blind to the repercussions?



POWER Detroit will focus on **Gender and Cross-Cultural Unconscious Bias**.

Globalization has paved the way to disruptive business models. It is imperative that companies understand that talent left behind due to unconscious bias in both hiring and retention will ultimately be sidelined globally.

Effective leaders see the potential of others, leverage their differences, and

embrace varying perspectives. We have convened a group of thought leaders and corporate leaders for a provocative discussion on unconscious bias.

- Dr. Carol Vallone Mitchell, author of [\*Breaking Through “BITCH”: How Women Can Shatter Stereotypes and Lead Fearlessly\*](#), will discuss her research on how women manage gender expectations to lead effectively; how women break through the biases that can hold them back; and how feminine characteristics are keys to power and essential to organizations looking to innovate and gain competitive advantage.
- Global leaders from multinational corporations will discuss cross-cultural unconscious bias, and how leaders and expatriates across the globe are building teams that leverage the strengths of various cultures.
- **New This Year!** Participants will engage in a case study discussion to identify and begin to work through their own unconscious bias.

# Program Overview

Join POWER for the 7th annual Detroit program convening high-caliber speakers and intellectually curious talent from leading organizations for an intimate and engaging two-part program. Please visit our website for an up-to-date speaker line-up:

<http://womensnetworkingcommunity.org/detroit-2016/>

The core objective of POWER: Opening Doors for Women® is to develop women leaders on their paths to executive roles. Traditionally, POWER programs have focused on professional development and leadership topics. This will hold true in the future.

Recognizing the need for corporate leaders to be well-versed in policy issues that impact business, POWER also aims to include discussions on current local trends and the economic implications for organizations. Successful women leaders not only need exceptional leadership skills, they also need a sound understanding of the business landscape.

The new policy segments of our programs are designed to assist women on their journey to learning more about how globalization and current issues impact their workplace, and ultimately their success.

We also include men as lead speakers and they are welcome to attend our programs. Businesses benefit when voices from both genders are heard, and POWER programs do as well.

**AUDIENCE:** We expect 80 participants from multinational corporations, The career range is executive level as well as high potentials who are carefully selected by our stakeholders. This ensures an engaging and educational exchange of ideas.

**WHO SHOULD ATTEND:** Highly motivated individuals who have a dual interest in professional development, and how organizational and external policy issues impact their organizations and careers.

## ENGAGEMENT LEADERS

This year, we will include Engagement Leaders in the program to provide added value for participants. POWER advisors will join participants at their tables to explore the topics in more depth. Each table of participants will share one or two highlights of what they discussed with the entire group. This engagement activity will foster cross-industry discussion and prompt ideas for future collaboration beyond the forum.