

A photograph of the Detroit skyline at dusk, with several skyscrapers illuminated against a blue and orange sky. The word "POWER" is overlaid in large, white, bold, sans-serif capital letters.

POWER

OPENING DOORS FOR WOMEN®

DETROIT

October 20, 2016

Fifth Third Bank
One Woodward Avenue ■ Detroit, Michigan

POWER: Opening Doors for Women®

POWER: Opening Doors for Women® is a 12-year organization with programs on three continents. We convene economists, sociologists and corporate leaders—women and men—from across the globe to discuss the new business imperative, inclusivity. Global economic recovery depends on women entering and contributing to the workforce. Women and men working together will create inclusive environments that spur creativity, innovation and leadership.

POWER continues to provide engaging discourse on today's foremost career and leadership topics, and intimate gatherings with preeminent thought leaders and business leaders, as well as tomorrow's leaders. POWER is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organizations.

UPCOMING DATES

November 2, 2016

Dallas/Fort Worth, Texas

Southwest Airlines
TOPS Headquarters

May 4, 2017

London, England

Baker & McKenzie LLP
100 New Bridge Street, EC4V 6JA



Follow us on Twitter **@POWER_Women**
and tweet using **#POWERinDetroit**

POWER Wishes to Thank Our Sponsors:



POWER: Opening Doors for Women® is proud to partner with Dress for Success Detroit.



DETROIT ORGANIZING TEAM

POWER Advisors

Byna Elliott, Marina Shoemaker,
Michelle Pluskota, Carol Vallone Mitchell

Venue Sponsor

Fifth Third Bank

Venue Team

Bedrock, Connie Seibt

Catering

Crane's Catering, Erin Glore

Videography

Trista Sutton, William Harder, Eli Wiles, Comcast

Office Support

Fifth Third Bank

Volunteer Recruitment

General Motors and Fifth Third Bank

Creative

Tanen Directed, Julia Söderberg

Content Management

Lisa Wilder

Operations

Durre Muhammad and
Michella Goodwin-Garcia

Analysis and
Print Sponsor

KPMG, Leslie Deluca and Mary Smith

Breaking Through “BITCH” Book Summary



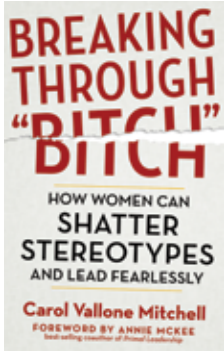
CAROL VALLONE MITCHELL, PH.D.

When a man strongly asserts his point of view and autonomy, he is hailed as a strong, competent leader. When a woman exhibits the same executive qualities, she is labeled a brusque, overbearing bitch. This is not really news anymore, is it? Yet these unfair perceptions are a key reason why only five percent of Fortune 500 Company CEOs are women.

How can women leaders break through that brick wall of “bitch”? How can they manage gender expectations and still successfully climb the corporate ladder?

Breaking Through “BITCH” takes an authoritative, sometimes controversial approach, using stories from executives at the highest corporate levels to show how women can hone their innate skills, rise to the top, and be effective, outstanding leaders. It addresses head-on why women *cannot* and *should not* “act like men” and provides the Women’s Leadership Blueprint™ to show just how and why.

The Women’s Leadership Blueprint™ is comprised of nine unique behaviors that top women leaders have in common and the applicability for developing them—in both women and men—to lead companies in the new and emerging business environment. It identifies the unique challenges of developing women leaders and offers strategies for how to overcome them.



Breaking Through "BITCH" brings outstanding research together with absolute practicality, making the knowledge accessible to a broad audience. The positive focus and humor permeate its pages, making it a constructive and entertaining read. Author Carol Vallone Mitchell truly brings heart to this book, giving the reader the experience that she is inviting you in for a visit and talking with you personally. In it she:

- Reveals why stereotypically feminine characteristics, such as nurturing, empathy, and inclusiveness are the keys to power, not signs of weakness.
- Shows how these characteristics can be equally effective for men in our fast-changing world.
- Visualizes better organizational cultures where confidence is not arrogance, a drive for achievement is not destructive, political savvy is not cutthroat, and emotional intelligence is the norm rather than the exception.

By using personal experience and stories from executives, *Breaking Through "BITCH"* empowers women to be their best selves, overcome stereotypes, and lead.

SCHEDULE

1:00 PM

REGISTRATION & NETWORKING

**LEADING WITHOUT INTIMIDATING:
HOW WOMEN MANAGE GENDER
EXPECTATIONS TO BE MOST EFFECTIVE**

1:30 PM

WELCOME

Byna Elliott, Senior Vice President,
Fifth Third Bank

1:35 PM

INTRODUCTION OF POWER AND KEYNOTE SPEAKER

Deirdre Joy Smith, Founder and CEO,
POWER: Opening Doors for Women®

1:40 PM

KEYNOTE PRESENTATION

Carol Vallone Mitchell, Author,
Breaking Through "BITCH":
How Women Can Shatter
Stereotypes and Lead Fearlessly

2:00 PM

PANEL DISCUSSION

Moderator, *Michelle Pluskota*,
Vice President of Business Services,
Comcast

PANELISTS:

Jewell D. Hoover, Principal,
Hoover Associates, LLC (*Retired*)

Charisse R. Lillie, Fellow and Vice President
of Community Investment, Comcast

Keynote Speaker, *Carol Vallone Mitchell*

2:20 PM

Q & A

2:30 PM

CLOSING REMARKS

Shari Burgess, Vice President, Treasurer and
Chief Diversity Officer, Lear Corporation

POWER: Opening Doors for Women®

2:35 PM

TABLE ENGAGEMENT— DISCUSSION AND GROUP REPORTS

Table Engagement Leader,
Marina Shoemaker, Director,
Global Diversity, General Motors

3:20 PM

NETWORKING BREAK

GLOBAL LEADERSHIP AND CROSS CULTURAL UNCONSCIOUS BIAS

3:50 PM

WELCOME AND INTRODUCTION OF MODERATOR

Charisse R. Lillie, Fellow and Vice President
of Community Investment, Comcast

4:00 PM

FIRESIDE CHAT

Moderator, **Beth Chappell**,
President and Chief Executive Officer,
Detroit Economic Club

PANELISTS:

Matthew Simoncini, President and
Chief Executive Officer, Lear Corporation

Cyril Rauscher, Executive Director,
Human Resources, General Motors

5:00 PM

Q & A

5:20 PM

CLOSING REMARKS

Deirdre Joy Smith, Founder and CEO,
POWER: Opening Doors for Women®

5:30 PM

COCKTAIL RECEPTION & DINNER

Additional Table Engagement,
Summation and Program Evaluations



Shari Burgess

Vice President, Treasurer and Chief Diversity Officer, Lear Corporation

Shari Burgess is responsible for all corporate and subsidiary financing strategy and execution, including setting capital structure, accessing capital markets, and managing commercial/investment banking and rating agency relationships. Shari is also responsible for global cash, foreign exchange and interest rate risk management. In Shari's 23 years with Lear, she has had the unique opportunity to be part of the leadership team that grew and transitioned a private \$1.4 billion North American seat assembly supplier into a public \$18 billion global Tier I automotive supplier, ranking #174 amongst the Fortune 250.

Shari's diverse background includes treasury/investment banking, corporate finance, financial planning & analysis, M&A, investor relations, SEC reporting and accounting. Shari's leadership responsibility or direct participation in all elements of key corporate transactions demonstrates an in-depth understanding of business strategy, capital markets, stakeholder value creation and corporate governance.

Since 2009, Shari has managed Lear's capital structure to accommodate a 25% increase in sales, execute two acquisitions totaling \$1.2 billion, return \$2.7 billion to shareholders and improve the company's credit rating to investment grade.

Shari has been recognized in many top executive lists, most recently as a Top Executive in Corporate Diversity by *Black Enterprise* in 2014 and in *Treasury and Risk's* 2011 Women in Finance List. Shari also serves on several boards including those of the Inforum Center for Leadership and the Michigan Roundtable for Diversity & Inclusion.

Shari received a BA in professional management and economics from Albion College in Michigan, and an MBA from the University of Michigan in Ann Arbor.



Beth Chappell

President and Chief Executive Officer Detroit Economic Club

Beth Chappell is President and Chief Executive Officer of the Detroit Economic Club (DEC), one of the nation's premier speaking venues for CEOs and government officials. The Club is a non-partisan, non-profit membership organization that is a platform for the debate and discussion of today's business, government and social issues.

After graduating from Michigan State University in 1979 with a BA in marketing, Ms. Chappell spent 16 years at AT&T Corporation. She served in various capacities including Global Services Vice President where she led relationship-sales efforts with large international clients—and Director, Network Deployment, where she and her team oversaw the \$14 billion installation of AT&T's fiber optic network.

She bid AT&T a fond farewell in 1995 to form the Chappell Group, a business consultancy. Four years later she would join Compuware Corporation as Executive Vice President, Communications and Investor Relations. In April, 2002 Beth became the President & CEO of the Detroit Economic Club.

Ms. Chappell sits on the boards of American Axle & Manufacturing Corporation, Detroit Economic Club, Detroit Regional Chamber, Lawrence Tech College of Management Advisory Board, Michigan State University SE Michigan Campaign Cabinet, St. Joseph Mercy Foundation, The Parade Company, United Way of Southeast Michigan and she is a trustee of Citizens Research Council of Michigan.

Beth and her husband Warren live in Bloomfield Hills, Michigan with the youngest of their six children, Kate.

Welcome Address



Byna Elliott

Senior Vice President,
Regional Community and Economic
Development Director for North Markets,
Fifth Third Bank Eastern Michigan

Byna Elliott is a community reinvestment professional with over 20+ years experience, including five years experience in administering all aspects of consumer compliance programs and Community Reinvestment Act initiatives. She started her career at the Office of the Comptroller of the Currency in 1993 and moved into the financial services industry in 1998. She currently holds the position of Senior Vice President, Regional Community and Economic Development Director for North Markets which includes Eastern Michigan, Western Michigan and Chicago.



Jewell D. Hoover

Principal

Hoover and Associates, LLC (*retired*)

Jewell D. Hoover is a graduate of West Virginia State College with a B.S. in Business Education and a M.A. from the West Virginia College of Graduate Studies in Educational Administration and Supervision. After teaching school for five years, she enjoyed a 28-year career with the Comptroller of the Currency (OCC), a bank regulatory division within the United States Treasury Department. She retired in 2003 as a senior bank regulatory official. In this capacity, she was Deputy Comptroller for the OCC's Western District, where she was a senior-level spokesperson for the agency and helped to develop policy, systems and programs to achieve agency goals. In addition to overseeing a multi-million dollar budget, her responsibilities included developing working relationships with banking officials, trade associations as well as FDIC and Federal Reserve Bank officials on a senior executive level.

After retirement, she was the principal of Hoover and Associates, LLC, a bank consulting firm. A broad array of services was provided by the firm including strategic planning, bank director education and expert opinions for litigated matters on banking law. She closed her bank consulting firm in 2014.

Jewell is a member of the Board of Directors for Fifth Third Bank in Cincinnati, OH; Board Member and Secretary/Treasurer for AARP in Washington, DC; Board Member and Treasurer for The Foundation for the Carolinas in Charlotte, NC; Board Member of the Charlotte Merchants Foundation; Board of Advisors for the University of North Carolina Center for Banking and Finance; and Board of Advisors for American Association for Bank Directors in Washington, DC.

She is a former member of the Board of Trustees for Wingate University and the North Carolina Banking Commission (Gubernatorial appointment). She is co-author of *The Ultimate Guide for Bank Directors*. She resides in Charlotte, North Carolina.



Charisse R. Lillie

Fellow and Vice President of Community Investment, Comcast

Charisse R. Lillie is retiring from Comcast Corporation in January of 2017, after leading Human Resources (2005-2008) and Community Investment (2008-2011) at Comcast. She was a partner in the law firm of Ballard Spahr, LLP in Philadelphia from January 1992 to February 2005. She was Chair of the Litigation Department at Ballard Spahr from 2002 to 2005. Ms. Lillie's legal experience has included positions as Trial Attorney, U.S. Department of Justice, Civil Rights Division; Assistant United States Attorney for the E.D.PA.; and City Solicitor of the City of Philadelphia. In addition, Ms. Lillie has been a member of many civic commissions. She is a member of The Executive Leadership Council.

Ms. Lillie previously served as the as Chairman of the Board of Directors of the Federal Reserve Bank of Philadelphia. She is a member of the Board of Directors of The Penn Mutual Life Insurance Company, and PECO, an Exelon Company. The Houston, Texas native received her B.A. in 1973 from Wesleyan University – cum laude; her J.D. in 1976 from Temple Law School; and her LL.M. in 1982 from Yale Law School. She has been awarded honorary degrees from Seton Hill University, Peirce College and Cheyney University. She worked as a research assistant to the Honorable A. Leon Higginbotham, Jr. on his first book, *In The Matter of Color*. Ms. Lillie was law clerk to the Honorable Clifford Scott-Green, U.S. District Court, E.D.PA, from 1976 to 1978.



Carol Vallone Mitchell, Ph.D.

Author

Breaking Through “BITCH”

Carol Vallone Mitchell, Ph.D. is the author of *Breaking Through “BITCH”: How Women Can Shatter Stereotypes and Lead Fearlessly* about how women lead and succeed. She cofounded Talent Strategy Partners, a talent management consulting firm, in 2001. She has worked with numerous Fortune 500 companies and others to identify and develop leaders who will build and nurture the right workplace culture and drive results.

She is an accomplished researcher in gender differences in leadership and was trained by leading competency modeling experts. Carol has developed over 50 competency models used to assess and develop both men and women in all industries.

Prior to cofounding Talent Strategy Partners, Carol was a principal at Mercer Human Resource Consulting, a consultant at the Hay Group and an HR generalist for the DuPont Merck pharmaceutical company. She began her career as a research scientist, where she first became intrigued by what non-technical competencies led to career success, and pursued graduate study in psychology.

She received her doctorate in Organizational Behavior from the University of Pennsylvania, where she developed a behavioral profile of success for women leaders. Continuing her research as a practitioner, she developed the Women's Leadership Blueprint™. In addition to her book, reviewed by Fortune, Carol has written numerous articles featured in publications including Fast Company, The Globe and Mail, Huffington Post, and Safari Books.

Carol is a go-to keynote speaker for companies and professional associations. She helps organizations advance women using the proprietary Women's Leadership Blueprint Assessment™, customized development programs and competency-based workshops.



Michelle Pluskota

Vice President, Business Services Comcast

Michelle is responsible for all general management of Comcast Business' Heartland region, including sales, cash flow, revenue, P&L, operations and marketing. She inspirationally leads an organization of more than 200 individuals across the three-state Heartland region, which includes Indiana, Kentucky and Michigan.

Under Michelle's leadership, her organization has repeatedly exceeded performance and operational objectives for growing customer relationships, sales productivity and churn across the region. Michelle's consistently strong results have earned her two President Club honors, which is the highest performance award within Comcast Business.

In 2012, she was named to the prestigious list of Women in Cable Leaders to Watch. Most recently, Michelle was named one of Crain's Detroit Business' Top 100 Most Influential Women. She also serves on the boards of Ann Arbor Spark and Forward Detroit.

An industry expert, Michelle has a blog on Crain's Detroit Business' website and is interviewed regularly by the media to discuss shifting market trends and other pressing topics within the business industry.

Throughout her career, Michelle has developed a deep passion for leadership, team building and mentorship. At any given time, she is mentoring between five and seven individuals. In her day-to-day work, she has made it her mission to create a positive work environment and culture where her employees can learn, thrive and develop into leaders.



Cyril Rauscher

Executive Director, Human Resources General Motors

Cyril Rauscher is the executive director of human resources for General Motors—North America. Previously, he worked in HR dedicated to the Opel Vauxhall restructuring (August 2012–April 2013).

Cyril began his career at GM in 1996 as a Labor Relations Manager at the GM Strasbourg facility (November 1996–March 2002). During that time he also worked as Labor judge for the Court of Strasbourg, France (October 1998–July 2006).

In April 2002, he moved to the position of Country HR Manager for GM Powertrain France and was in that role until July 2006. One month later, he became Country HR Manager for GM Powertrain in Germany and continued in that role until January of 2008.

He advanced to the position of Director of Human Resource Sales, Marketing and Aftersales for GM Europe in February 2008 and stayed in that role until June of 2009. Cyril joined the Chevrolet Europe team in July 2009 as Director of Human Resources until March of 2013 while continuing his role with Opel Vauxhall until April. He transferred to the States in May of 2013 where he was named Executive Director—HR for GM North America.

Cyril has a Master of Business Administration from Schiller University (Paris, France) and a Master degree in Law from Strasbourg University (Strasbourg, France).

He was born in France and is fluent in French, Spanish, English and German.

Cyril lives in Bloomfield Hills, Michigan, with his wife and two children. In his free time, he enjoys spending time with his family and exploring the U.S.

Table Engagement Leader



Marina L. Shoemaker
Director, Global Diversity
General Motors

Marina is the director of global diversity for GM. Her current work focuses on leveraging GM women as a strategic advantage by guiding the efforts of more than 20 women's councils globally to help position GM as a workplace, company and partner of choice for women around the world.

Previously, she was the first woman director for the GM Dealer Development Program with responsibility for overseeing the profitability, growth and retention initiatives for nearly 400 minority and women-owned dealerships with average annual sales of more than \$11B. While in that role, Marina also championed a dealer-funded scholarship program to encourage women to pursue retail automotive careers.

She has also held other leadership roles throughout her 26-year GM career in retail operations, brand management and consumer research.



Matthew J. Simoncini

President and Chief Executive Officer Lear Corporation

Matthew J. Simoncini is president, chief executive officer and a director of Lear Corporation effective September 1, 2011. In this role, Simoncini is responsible for the strategic direction and operational leadership of the Company.

Formerly, Simoncini was senior vice president and chief financial officer of Lear Corporation, a role he had held since September 2007. As SVP and CFO, he was responsible for Lear's global finance operations, including external financial reporting, corporate business planning & analysis, corporate strategy and business development as well as information technology activities worldwide.

In August 2006, he was named senior vice president of global finance and chief accounting officer where he was responsible for Lear's worldwide operational finance, accounting and financial reporting. Prior to that, he was vice president of global finance, a position he had held since June 2004.

Simoncini also served as Lear's vice president of finance for Europe as well as holding the vice president of finance position for Lear's Electrical & Electronics business and DaimlerChrysler division. Simoncini joined Lear (from United Technologies Automotive) in April 1996 as director of finance for the Motors Division with responsibility for the financial activities of the business unit. At the time of Lear's acquisition of UTA, Simoncini was director of financial planning & analysis. Previous to UTA, Simoncini held financial and manufacturing positions with Varity Kelsey Hayes and Horizon Enterprises including chief financial officer of Kelsey Hayes' European Operations. Simoncini began his career at Touche Ross and is a certified public accountant.

Born and raised in Detroit, Simoncini earned a bachelor's degree from Wayne State University. In addition to his responsibilities at Lear, he is a member of the board of directors for the Wayne State University Foundation, Detroit Economic Club, Business Leaders of Michigan and the Michigan Opera Theatre.



Deirdre Joy Smith

Founder and Chief Executive Officer,
POWER: Opening Doors for Women®

Deirdre Joy Smith is the founder, CEO and visionary behind POWER: Opening Doors for Women®. She has received numerous awards including the Chicago Foundation for Women Impact Award, the “Women on the Rise” Award, and the “Women Making History” Award.

Prior to founding POWER, Deirdre was the Midwest Finance Director for the Democratic National Committee. She subsequently became principal of DJS Consulting LLC, a political and nonprofit fundraising firm.

Deirdre has lived and worked abroad in the Netherlands and Turkey. Her career has included domestic and international trade experience at the U.S. Department of Commerce. She has also worked with Women in International Security, a nonprofit organization at the University of Maryland’s Center for International and Security Affairs.

Deirdre is a member of the Chicago Executives’ Club, where she sits on the Talent Development and International committees. She is a member of the Chicago Global Council of Affairs and the Board of Trustees for WTTW, Chicago’s PBS television station.

She is a board member of the Thirty Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. She is a former board and executive committee member for the Chicago Foundation for Women, Working in the Schools, and Athena International.

Deirdre is a graduate of KPMG’s Executive Leadership Institute for Women for senior-level executives. She received a Bachelor of Science from Purdue University and studied at the London School of Economics and Obirin University in Machida, Japan.

POWER

OPENING DOORS FOR WOMEN®

21 SEPTEMBER 2017
SHANGHAI



POWER

OPENING DOORS FOR WOMEN®

4 MAY 2017 LONDON

Baker & McKenzie LLP
100 New Bridge, London



COMCAST BUSINESS

BUILT FOR BUSINESS

Almost everything your business does is done on the Internet. Payroll. Cloud applications. Videoconferencing. Credit card transactions. And tomorrow you'll do even more. Comcast Business is built to do those things better. It's business-grade Internet, up to five times faster than DSL. With local support and better phone than the phone company. Your business depends on Internet. Choose Internet your business can depend on.

COMCAST
BUSINESS
B4B[™]

COMCASTBUSINESS.COM

MICHELLE PLUSKOTA

248-233-4582

Restrictions apply. Not available in all areas. Speed comparison between Comcast 100Mbps service and 20Mbps DSL (downloads only). Actual speeds vary and are not guaranteed. Call for details. Comcast ©2016. All rights reserved.

Global Careers, Global Success



Yang Ting
Regional Director
Electrical Engineering

At Lear, we value and empower our diverse workforce that brings even greater strength and talent to our global team.



Jeneanne Hanley
Vice President
Global Trim & Craftsmanship



Leadership

Serving every major automotive manufacturer as the world leader in luxury and performance automotive seating and electrical distribution systems and components from design to delivery.



Carla Burney-Jones
Chief Compliance Officer &
Director of Financial Reporting

Diversity

With more than 135,000 employees in 36 countries, we strive to promote diversity and inclusion to attract and retain the best talent from around the world.



Noelle Gill
Vice President
Global Leadership Development

Seating

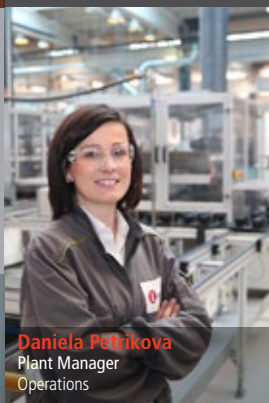
From prestigious sports cars, luxury SUVs and full-size pickup trucks to high-volume production vehicles, Lear's expertise ranges from the quality details of fine stitching to Just-in-Time assembly.

Future Forward Momentum

Our tradition of innovation with proven first-to-market advances continues with our global focus on Craftsmanship and Connectivity for the next generation of vehicles.



Teri Mitchell
IT Auditor
Information Technology



Daniela Petrikova
Plant Manager
Operations

Electrical

A modern vehicle's electrical architecture requires a supplier with Lear's global capabilities to provide solutions that include advanced high power for hybrid and electrical vehicles to modules enabling increasing communications and connectivity for tomorrow's requirements.



Ana Isabel Castilla
Director
Marketing & Communications



Pat Oldenkamp
Vice President
Eagle Ottawa Leather
Design & Marketing

Financial Success

Ranked #174 on the Fortune 500, Lear Corporation in 2014 had sales of \$17.7 billion and completed the acquisition of Eagle Ottawa to become the world's largest supplier of premium automotive leather.



Carla Sarti
Director
Non-Production Purchasing

WHAT LIES AT THE HEART OF A COMMUNITY IS PEOPLE WITH HEART.

Communities aren't an entity, they're made up of individuals. People who dream, reach higher, and make that extra effort. We've got people like that, too. People who are proud to serve and support businesses with vision, not to mention heart. Fifth Third proudly sponsors POWER: Opening Doors for Women.

