



OPENING DOORS FOR WOMEN®

上海

SHANGHAI

2016年9月8日

8 September 2016

上海金茂君悦大酒店  
中国·上海  
浦东新区世纪大道 88 号  
金茂大厦 邮编 200121

Grand Hyatt Shanghai

Jin Mao Tower ■ 88 Century Avenue, Pudong

# POWER: Opening Doors for Women®

**POWER:** Opening Doors for Women® is a 12-year organization with programs on three continents. We convene economists, sociologists and corporate leaders – women and men – from across the globe to discuss the new business imperative, inclusivity. Global economic recovery depends on women entering and contributing to the workforce. Women and men working together will create inclusive environments that spur creativity, innovation and leadership.

**POWER** continues to provide engaging discourse on today's foremost career and leadership topics, and intimate gatherings with preeminent thought leaders and business leaders, as well as tomorrow's leaders. **POWER** is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organizations.

## UPCOMING FALL DATES

**20 October, 2016**  
Detroit, Michigan  
Fifth Third Bank  
One Woodward Avenue

**2 November, 2016**  
Dallas/Fort Worth, Texas  
Southwest Airlines  
TOPS Headquarters

## SHANGHAI ORGANIZING TEAM

POWER Advisors	Ulrike Glück, Liza Mark, Anne Bark
Grand Hyatt Shanghai	Charlian Xu, Shirley Liu, Fred Xu, Richard Greaves
Photography	Lucy Landaeta Photography
Volunteers	Malorie Stroud, Susanna Ma, Dayanara Viojan and Jackie Wong
Creative	Tanen Directed, Jill Dible Design
Social Media Engagement	The Tallulah Group
Operations	Durre Muhammad, Lisa Wilder, Michella Goodwin-Garcia
Office Support	CMS, China

A special thank you to the German Industry  
& Commerce Greater China, Shanghai

# Panel Descriptions

**POWER** has traditionally provided professional development and leadership programming designed to assist women on their paths to executive roles. This still holds true.

Recognizing the need for corporate leaders to be well-versed in policy issues that impact business, this year's program also includes a segment on China's Five-Year Plan and the economic implications for organizations.

Additionally this year, **POWER** advisors will join participants at their tables to explore the topics in more depth. Each table will share one or two highlights of what they discussed with the entire group. This activity will foster cross-industry discussion and prompt ideas for future collaboration beyond the forum.

## Leading in a Global Economy

In the leadership segment, executive leaders from multinational corporations will share insights on:

- How to successfully lead cross-cultural teams,
- How to effectively lead in uncertain times,
- Why having more women on corporate boards is important – and what you can do at any level of your career to have an impact, and
- Other diversity and inclusion topics pertaining to gender parity.

## 13th Five-Year Plan: Which Way is China Headed and What's Next?

In the policy segment on China's Five-Year Plan released in March, top economists and country analysts will:

- Explain where China's economy is headed under the strategic plan, which includes a focus on innovation,
- Discuss which industries will feel the most impact, and
- Enlighten and engage participants in a discussion of what it means for multinational corporations.

# SCHEDULE

12:30

## REGISTRATION & NETWORKING

Crystal Ballroom 1, PL2

13:00

## LEADING IN A GLOBAL ECONOMY

**Welcome:** **Shari Burgess**, Vice President, Treasurer and Chief Diversity Officer, Lear Corporation

## INTRODUCTION OF POWER

**Deirdre Joy Smith**, Founder & CEO, **POWER: Opening Doors for Women®**

13:15

## KEYNOTE PRESENTATION

**Mingming Liu**, Vice President of Global Technology & Business Development and Special Assistant to Shareholder, Sinar Mas Group

13:35

## PANEL DISCUSSION

**Grace Gu**, **Moderator**, Regional Head of Marketing and Communications, Greater China, Lloyd's

**Mingming Liu**, **Keynote Presenter**

**Shari Burgess**, Vice President, Treasurer and Chief Diversity Officer, Lear Corporation

**Bee Chun Boo**, Partner, Beijing office, Baker & McKenzie

14:20

## Q & A

## PARTICIPANT TABLE DISCUSSIONS & GROUP REPORTS

### Discussion Leaders:

**Ulrike Glück**, Managing Partner, CMS

**Liza Mark**, Chief Representative and Administrative Partner, Haynes and Boone

**Linda Di**, Director, Human Resources, Tesla Motors, APAC

14:55

## CLOSING REMARKS

**Sunmay Shi**, General Manager, ITW Paslode Shanghai

15:00-15:30

## NETWORKING BREAK

15:30

### 13th FIVE-YEAR PLAN: WHICH WAY IS CHINA HEADED AND WHAT'S NEXT?

**Welcome & Introduction of Keynote Presenter**  
**Ulrike Glück**, Managing Partner, CMS

15:40

### KEYNOTE PRESENTATION

**Yan Mei**, Senior Partner, Brunswick Group

16:00

### PANEL DISCUSSION

**Ioana Kraft**, **Moderator**, General Manager, Shanghai Chapter, European Union Chamber of Commerce in China

**Yan Mei**, **Keynote Presenter**

**Jeongmin Seong**, **Thought Leader**, Senior Fellow, McKinsey Global Institute

**Jenny Tyldesley**, Consul Economic, British Consulate in Shanghai

**Andrew Dougherty**, China Economist and Research Director, Capital Strategy Research, Capital Group

### Q & A

17:00

### PARTICIPANT TABLE DISCUSSIONS & GROUP REPORTS

17:45

### CLOSING REMARKS & EVALUATIONS

**Deirdre Joy Smith**, Founder & CEO, **POWER**: Opening Doors for Women®

18:00 -19:00

### COCKTAIL RECEPTION

Conference 1, PL1



## Bee Chun Boo

### Partner, Beijing Office, Baker & McKenzie

Ms. Bee Chun Boo has over 19 years of experience in mergers and acquisitions and has represented both buyers and sellers from a wide range of industries including the oil and gas industry, the mining industry, the power industry, the aviation industry and the manufacturing industry.

In addition, she has been actively involved in private equity/venture capital transactions and has substantial experience in fund of funds investments, direct investments and establishment of funds.

She joined the China offices of Baker & McKenzie in 2007. Prior to joining Baker & McKenzie in China, she was an associate principal of the Singapore office of Baker & McKenzie where she spent over seven years.

Recent awards and rankings include Leading Individual (Corporate & M&A, China) – Asia Pacific Legal 500 (2016, 2015, 2014); Leading Lawyer (M&A: Foreign Firms, China) – IFLR 1000 (2016, 2015, 2014, 2013, 2012, 2011, 2010); Leading Lawyer (Project Finance: Foreign Firms, China) – IFLR 1000 (2016, 2015, 2014, 2013, 2012, 2011); Leading Lawyer (Private Equity, China) – IFLR 1000 (2016, 2015, 2014); Leading Lawyer (Competition, China) – IFLR 1000 (2016, 2015, 2014, 2013); and Leading Lawyer (Energy & Natural Resources (International Firms): China/Hong Kong) – Chambers Asia (2016, 2015, 2014, 2013).

Bee Chun received her LL.B. from the National University of Singapore. She passed the Bar Examination in Singapore in 1996 and was the top female and fourth best student of her class. She is qualified to practice in Singapore.

She speaks English, Mandarin and Cantonese.



## Shari Burgess

### Vice President, Treasurer and Chief Diversity Officer, Lear Corporation

Shari Burgess is responsible for all corporate and subsidiary financing strategy and execution, including setting capital structure, accessing capital markets, and managing commercial/investment banking and rating agency relationships. Shari is also responsible for global cash, foreign exchange and interest rate risk management. In Shari's 23 years with Lear, she has had the unique opportunity to be part of the leadership team that grew and transitioned a private \$1.4 billion North American seat assembly supplier into a public \$18 billion global Tier I automotive supplier, ranking #174 amongst the Fortune 250.

Shari's diverse background includes treasury/investment banking, corporate finance, financial planning & analysis, M&A, investor relations, SEC reporting and accounting. Shari's leadership responsibility or direct participation in all elements of key corporate transactions demonstrates an in-depth understanding of business strategy, capital markets, stakeholder value creation and corporate governance.

Since 2009, Shari has managed Lear's capital structure to accommodate a 25% increase in sales, execute two acquisitions totaling \$1.2 billion, return \$2.7 billion to shareholders and improve the company's credit rating to investment grade.

Shari has been recognized in many top executive lists, most recently as a Top Executive in Corporate Diversity by Black Enterprise in 2014 and in Treasury and Risk's 2011 Women in Finance List. Shari also serves on several boards including those of the Inforum Center for Leadership and the Michigan Roundtable for Diversity & Inclusion.

Shari received a BA in professional management and economics from Albion College in Michigan, and an MBA from the University of Michigan in Ann Arbor.



## Linda Di

Director, Human Resources, Tesla Motors, APAC

After a remarkable career experience at EMC Technologies, Linda Di joined Tesla Motors in April 2016 as the Human Resource Director of APAC. She has tremendous passion with demonstrated leadership to be part of the growth of the organization. Linda is a recognized Human Resource Lead with more than 20 years of experience.

Before joining Tesla, she was the senior HR Director of EMC Global services organization in Asia Pacific Japan. She was also instrumental in establishing the EMC China Center of Excellence in China. As one of the foundation team, Linda led her team growing the organization from the start to nearly 2,000 people within 7 years, and with pride, was ranked on the top China Best Employer Awards in multiple years from AonHewitt and Great Place to Work and also CRF Leadership Institute.

She has held multiple functional experiences as a quality engineer and production manager before she became a Human Resource Lead from HP and Agilent Technologies.

Linda is known for her efforts to promote excellence, innovation collaboration and social community. Linda received the Most Valuable Volunteer Award by Junior Achievement and China Best Human Resource Manager 2012 Award by Human Capital Management Magazine. Her team also won the Best Human Resource Team Finalist by China Staff Magazine in 2009, 2010, and Best Human Resource Strategy Award in 2010 by China Staff Magazine.

She holds a Bachelor Degree from Shanghai JiaoTong University and an EMBA from China Europe Institute Business School.





## Andrew Dougherty

### China Economist and Research Director, Capital Strategy Research, Capital Group

Andrew H. Dougherty is a China economist and research director for Capital Strategy Research. He has 11 years of investment industry experience, all with Capital Group. Andrew began his career at Capital as a participant in The Associates Program, a two-year series of work assignments in various areas of the organization.

He holds a master of philosophy in modern Chinese studies from the University of Cambridge and a bachelor's degree in economics and international affairs from George Washington University.

Andrew speaks Russian and Chinese and is based in Beijing.



## Dr. Ulrike Glück

### Managing Partner, CMS

Ulrike Glück is a partner in the Corporate and M&A Practice Area Group and TMC Sector Group of CMS, China. She is managing partner of the firm's Shanghai office. She has advised many MNCs in projects relating to M&A, FDI and restructuring in China and is the client relationship partner for a large number of the firm's key clients in particular in the automotive, machinery, engineering and private equity sectors and in cross border transactions.

She studied in both Germany and China, has worked in China since 1998 and is a frequent author and speaker on China related topics.



## Grace Gu

### Regional Head of Marketing & Communications, Greater China, Lloyd's

Grace Gu is the regional head of marketing and communications for Lloyd's Greater China Region. Grace joined Lloyd's China in October 2014.

Prior to Lloyd's, she worked for market development at Citi Commercial Bank in Shanghai for three years.

Before entering the financial institutions, Grace was a senior journalist and editor with Xinhua News Agency for many years based in Beijing and New York City, specializing in economic, financial, and business news reporting.

Grace holds an MPA degree from Columbia University, with a concentration in economic management.



## Dr. Ioana Kraft

### General Manager, Shanghai Chapter, European Union Chamber of Commerce in China

Ioana Kraft has served as General Manager of the Shanghai Chapter of the European Union Chamber of Commerce in China (European Chamber) since October 2009. She is responsible for implementation and development of European Chamber objectives, visibility, membership and lobbying activities on a regional level in Shanghai and neighbouring regions. Ioana is also involved in the overall strategic planning of European Chamber Government Affairs activities at national level.

Since 2004 she held different positions within the European Chamber including National Director, Government Affairs, responsible for overall planning and implementation of the Government Affairs strategy and Working Group administration at a national level. She is also National Lead for the IPR Working Group of the Chamber and has managed two IPR-related EU Projects.

A German-qualified lawyer, Ioana practiced with a German law firm in Shanghai from 2003 to 2004 focussing on foreign direct investment, Insurance Law and Intellectual Property Rights.

She holds a PhD degree in law from Heinrich Heine University, Düsseldorf, where she also worked from 1999 to 2003 as a Senior Research Assistant focussing on the areas of Civil Law, Insurance Law, Comparative Law, International Private Law and Labour Law.

From 1997 to 1998, she trained as a lawyer with the Essen District Court, Essen Labour Court and German Embassy Caracas/Venezuela

Ioana speaks English, German, French, Romanian, Spanish and basic Mandarin Chinese.



## Mingming Liu

Vice President, Global Technology & Business Development and Special Assistant to Shareholder, Sinar Mas Group

Ms. Mingming Liu joined Sinar Mas Group in 2015. Ms. Liu is responsible for global technology and business development of Sinar Mas Group including Global Tissue Technology Center, Global Pulp Technology Center, China Technology Center of Equipment and China R&D Center of Sinar Mas Group.

Madam Liu is currently a member of the Board of Directors of PKC Group, a listed company in Finland. Prior to joining Sinar Mas Group, Ms. Liu joined Voith in 1998 as Chief Representative for Voith Paper in China and was appointed President of Voith Paper China in 2001. In 2008, she became a board member of Voith Industrial Services China and in the following year was appointed President of Voith Paper Asia. In 2011, Ms. Liu became President and CEO of Voith Paper Asia and a member of the Management Board of Voith Paper. In April 2014, Ms. Liu was appointed Executive Representative of Voith Group Asia.

Before joining Voith, Ms. Liu worked as the General Manager of Blue Eagle Paper for 4 years, a joint venture between China's Yuxi Hongta Group and Germany's Glatz.

Ms. Liu was named one of the Three Outstanding Influential Females in China's Paper Industry and has received many other recognitions including "2011 Top 10 Distinguished Females of China", "2010 Top 10 Outstanding Female Entrepreneurs of China", "Meritorious People of China", "Outstanding Business Women of Shanghai - Excellent Leadership Award" and "JESSICA Most successful Women Asia", etc.



## Liza Mark

### Chief Representative and Administrative Partner, Haynes and Boone

Liza Mark is the Chief Representative and Administrative Partner of the Shanghai office of Haynes and Boone, LLP and a partner in the Capital Markets and Securities Practice Group. Liza has been working in U.S. firms in the United States, Hong Kong and Shanghai for more than 18 years. She is licensed as a lawyer in California and Minnesota and as a solicitor in Hong Kong, and Liza conducted transactions in the U.S. and across Asia.

She has concentrated her practice on private equity and securities investments and cross-border M&A. She represents issuers, investment banks/financial intermediaries, and investors in financing transactions, including equity and debt public offerings and cross-border private placements in Hong Kong, India and the U.S. Liza is experienced in U.S. and Hong Kong corporate finance transactions, including Hong Kong IPOs, Rule 144A offerings, SPAC acquisitions, PIPEs, Asian in-bound equity offerings and private placements of debt and equity securities. She also regularly advises clients regarding private equity investments, mergers and acquisitions, corporate governance and U.S. public company securities law reporting and compliance.

Liza has particular experience in the transportation and logistics, energy, healthcare and clean technology industries. She has worked closely with foreign private issuers and financial institutions in connection with international offerings.

Corporate INTL Magazine named Haynes and Boone the 2014 China-US Cross Border M&A Law Firm of the Year for California and honored Liza.

At her previous firm, Liza chaired the Attorneys of Color group and served as the Hong Kong and Shanghai offices diversity partner from 2008-2013.



## Yan Mei

### Senior Partner, Brunswick Group

After a distinguished career serving major international media companies for more than twenty years, Yan Mei joined Brunswick Group in 2013. As Senior Partner, she oversees Brunswick's China business and acts as a counselor to senior executives. Yan joined Brunswick from Viacom International Media Networks, where she was Managing Director of MTV Networks Greater China and Chief Representative of Viacom Asia. Previously, Yan held a series of senior positions at Turner International Asia Pacific, News Corp. and its STAR Group.

Yan advises major global corporations with a particular focus on public affairs, government engagement, mergers & acquisitions, corporate reputation management, as well as crisis and issues management. She provides counsel to senior management of foreign companies as they position their organizations in China and leaders of Chinese companies going global.

Yan worked as a journalist for ITN and CNN for more than a decade, winning three Emmy Awards in that time. Today, she is a regular speaker at preeminent events, most recently at the Hamburg Summit. She is a Vice-Chair of the board of The Golden Bridges Foundation and a member of the 2005 Committee, the China Women's Club and the Western Returned Scholars Association.

Born in Beijing, Yan holds two master's degrees in International Relations and Political Science from Columbia University, U.S.A., and a master in Advanced Russian Area Studies from Hunter College at the City University of New York.



## Jeongmin Seong

### Senior Fellow, McKinsey Global Institute

Jeongmin Seong is a senior fellow at the McKinsey Global Institute, McKinsey & Company's business and economics research arm. He leads MGI research teams in China, working on global as well as China-focused themes.

He recently published an in-depth research on China's economic transition – "China's choice: Capturing the 5 trillion productivity opportunity". He also focuses on technology and innovation themes. His publications include "The China Effect on Global Innovation" and "China's digital transformation".

Prior to joining MGI, Jeongmin worked with companies around the world focusing on consumer-facing industries including consumer electronics, retail, and automotive as an associate partner at McKinsey's Greater China office. Jeongmin also led McKinsey's emerging market growth service line. He joined McKinsey's Seoul office in 2001 and transferred to the Shanghai office in 2007, where he is currently based.

Prior to joining McKinsey's Shanghai office, Jeongmin worked as a product marketing manager at Dell China.

Jeongmin is a graduate of Harvard Business School where he received his MBA degree. He graduated Summa Cum Laude from Korea University's College of Politics and Economics.



## Sunmay Shi

### General Manager, ITW Paslode Shanghai

Sunmay Shi is the General Manager at ITW Paslode Shanghai where she is leading the efforts to continuously improve a global manufacturing facility, attract, engage, develop and retain a diverse talent that will help ITW continue to be a best in class operator, build solid growth and bring in strong returns.

Prior to her current role, Sunmay has worked in a variety of roles including Supply Chain Manager, Rod Draw Production Manager, Operations Manager Specialty Products and the Operations Manager Engineering and Supply Chain. She completed her Bachelors in Science from Wuhan Science and Technology University and earned her Masters in Business Administration from Donghua University. She is certified from the Institute of Supply Management as a CPM and CPSM.

In her spare time, Sunmay enjoys time with family, travelling the world and enjoying different cultures and cuisines.





## Deirdre Joy Smith

Founder & CEO,  
**POWER:** Opening Doors for Women®

Deirdre Joy Smith is the founder, CEO and visionary behind **POWER:** Opening Doors for Women®. She has received numerous awards including the Chicago Foundation for Women Impact Award, the “Women on the Rise” Award, and the “Women Making History” Award.

Prior to founding **POWER**, Deirdre was the Midwest Finance Director for the Democratic National Committee. She subsequently became principal of DJS Consulting LLC, a political and nonprofit fundraising firm. Deirdre has lived and worked abroad in the Netherlands and Turkey. Her career has included domestic and international trade experience at the U.S. Department of Commerce. She has also worked with Women in International Security, a nonprofit organization at the University of Maryland’s Center for International and Security Affairs.

Deirdre is a member of the Chicago Executives’ Club, where she sits on the Talent Development and International committees. She is a member of the Chicago Global Council of Affairs and the Board of Trustees for WTTW, Chicago’s PBS television station.

She is a board member of the Thirty Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. She is a former board and executive committee member for the Chicago Foundation for Women, Working in the Schools, and Athena International.

Deirdre is a graduate of KPMG’s Executive Leadership Institute for Women for senior-level executives. She received a Bachelor of Science from Purdue University and studied at the London School of Economics and Obirin University in Machida, Japan.



## Jenny Tyldesley

### Consul Economic, British Consulate in Shanghai

Jennifer Tyldesley took up her position as Consul Economic in the British Consulate in Shanghai in September 2014, following a period of Chinese language training. She leads the UK Government's economic engagement in East China: Shanghai, Zhejiang, Anhui and Jiangsu, including high level visits.

After graduating from Oxford University in PPE, Jenny completed a master's degree in Development Economics at the School of African and Oriental Studies. She then left London for Africa, to serve as a Health Economist in the Swaziland Ministry of Health as part of an ODI fellowship.

After two years in Swaziland she joined the Foreign and Commonwealth Office in 2010. In that year she worked on low carbon growth, supporting our range of climate change attaches around the world. She has also worked in the FCO Economics Unit, focusing on trade in the Asia Pacific Region.

Jenny is a keen cyclist and particularly enjoys cycling touring in remote parts of China. This year she has also accepted the challenge of running 12 half marathons in 12 months, which is taking her to different parts of the country. She loves Shanghai and has been enjoying learning about its history and architecture.

**POWER** wishes to acknowledge  
and thank our sponsors for their  
support in China and abroad.



**LLOYD'S**

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# POWER

OPENING DOORS FOR WOMEN®

20 APRIL 2017

# LONDON

BAKER & MCKENZIE





# POWER

OPENING DOORS FOR WOMEN®

21 SEPTEMBER 2017  
SHANGHAI



# MAKE YOUR MARK



**We are proud to partner  
with POWER Shanghai  
in their efforts to develop  
and empower leaders  
across the globe.**



**We are changing the world  
one idea at a time.**

ITW is an Equal Opportunity Employer and supports a diverse and inclusive workplace.



**[www.itw.com](http://www.itw.com)**

# Global Careers, Global Success



**Yang Ting**  
Regional Director  
Electrical Engineering

At Lear, we value and empower our diverse workforce that brings even greater strength and talent to our global team.



**Jeneanne Hanley**  
Vice President  
Global Trim & Craftsmanship

## Leadership

Serving every major automotive manufacturer as the world leader in luxury and performance automotive seating and electrical distribution systems and components from design to delivery.



**Noelle Gill**  
Vice President  
Global Leadership Development

## Future Forward Momentum

Our tradition of innovation with proven first-to-market advances continues with our global focus on Craftsmanship and Connectivity for the next generation of vehicles.



**Carla Burney-Jones**  
Chief Compliance Officer &  
Director of Financial Reporting

## Diversity

With more than 135,000 employees in 36 countries, we strive to promote diversity and inclusion to attract and retain the best talent from around the world.



**Teri Mitchell**  
IT Auditor  
Information Technology



**Daniela Petrikova**  
Plant Manager  
Operations

## Electrical

A modern vehicle's electrical architecture requires a supplier with Lear's global capabilities to provide solutions that include advanced high power for hybrid and electrical vehicles to modules enabling increasing communications and connectivity for tomorrow's requirements.



**Pat Oldenkamp**  
Vice President  
Eagle Ottawa Leather  
Design & Marketing

## Financial Success

Ranked #174 on the Fortune 500, Lear Corporation in 2014 had sales of \$17.7 billion and completed the acquisition of Eagle Ottawa to become the world's largest supplier of premium automotive leather.



**Ana Isabel Castilla**  
Director  
Marketing & Communications



**Carla Sarti**  
Director  
Non-Production Purchasing