Partner with POWER®, a global talent development program, as a program sponsor.

MISSION
POWER: Opening Doors for Women® promotes and develops women leaders. We accomplish this goal by providing a unique opportunity for senior-level leaders and high-potential talent to interact and exchange ideas with thought leaders, industry experts, and their peers.

HISTORY
Since its inception in 2004, POWER has garnered support from Fortune 500 multinational corporations, international law firms, and civic organizations.

With programs on three continents, POWER provides cross-market opportunities for companies to engage talent globally. More than 8,000 women and men have participated in POWER programs in Europe, Asia and the United States.

Each program convenes an intimate gathering of 60 to 80 leaders to create in-depth engagement among participants and business, civic and thought leaders.

PROGRAM OVERVIEW
The core objective of POWER: Opening Doors for Women® is to develop women leaders on their paths to executive roles. Traditionally, POWER programs have focused on professional development and leadership topics. This will hold true in the future.

Recognizing the need for corporate leaders to be well-versed in policy issues that impact business, POWER also aims to include discussions on current local trends and the economic implications for organizations. Successful women leaders not only need strong leadership skills, they also need a sound understanding of the business landscape.

The new policy segments of our programs are designed to assist women on their journey to learning more about how globalization and current issues impact their workplace, and ultimately their success.

GENDER DIVERSE PROGRAM: We also include men as lead speakers and they are welcome to attend our programs. Businesses benefit when voices from both genders are heard, and POWER programs do as well.

Each program market is unique. For additional information, visit our website at womensnetworkingcommunity.org or contact us via email: power@womensnetworkingcommunity.org
Past POWER Speakers

Michelle Obama
First Lady of the United States

Alicia Boler-Davis
Senior Vice President
Global Connected Customer Experience
General Motors Company

Wanda Herndon
Former Senior Vice President
Global Communications
Starbucks Coffee Company

Zhijun Zhou
Vice President
Beijing Women’s Federation

Haiyan Wang
Chief Marketing Officer Biscuits Category
Mondelez, Asia Pacific and China

Kenneth Barrett
Chief Diversity Officer
General Motors Company

Patricia Curran
Former Executive Vice President
Walmart

Carla A. Harris
Vice Chairman of Global Wealth
Morgan Stanley

Susan Dietz-Henderson
China Affairs Director
Capital Group, Beijing
Australian Consul-General
Shanghai (2006-2008)

Lei Zhang Schlitz
Group President
Food Equipment Group ITW

Gloria Santona
Executive VP, General Counsel & Secretary
McDonald’s Corporation

Deborah DeHaas
Chief Inclusion Officer
Deloitte LLP

Debbie Storey
Executive Vice President
AT&T, Mobility

Hanscom Smith
U.S. Consul-General
Shanghai

Past Thought Leaders Include:

Alison Wolf
Sir Roy Griffiths Professor of Public Sector Management, King’s College London; Author, The XX Factor: How Working Women are Creating a New Society

John Gerzema

Joyce Roché
Corporate Director: AT&T and Dr Pepper Snapple Group; Senior Vice President, Marketing, Avon (retired); Author, The Empress Has No Clothes: Conquering Self-Doubt to Embrace Success

Matthew J. Simoncini
President, Chief Executive Officer and Director, Lear Corporation

Jeongmin Seong
Senior Fellow
McKinsey Global Institute

PAST THOUGHT LEADERS INCLUDE:
What They Are Saying —
Past Sponsors, Hosts & Speakers

"POWER Beijing was a great program and an opportunity for us to bring together our talent from across Asia to engage and interact with each other and leaders in China."

– Maria Green, Former Senior Vice President General Counsel & Secretary, ITW

"We were delighted to be part of the inaugural POWER programme in London, which we believe will be a lasting success. The format convened several different people with different backgrounds and yet had many things in common."

– ITW European Women Leadership Development Council

"POWER London was an opportunity to meet and learn from women committed to effecting lasting change through inclusion and shared experience. POWER has served as a catalyst for our women’s initiative."

– Emma Rizza, CNA Hardy

"One thing that I learned from POWER Detroit last year, and I hold it dear to my heart and I have actually used it at Lear, was: Be the type of company that your daughter would want to work for."

– Matthew J. Simoncini, President & Chief Executive Officer, Lear Corporation

"It was an honour to be part of the inaugural POWER event in London. The depth of experience of my fellow platform participants, in areas very different to my own, was both stimulating and humbling. There were so many ideas and observations put into the room that there must have been something that resonated for everyone who attended."

– Joan Wales, Head of Safety and Operational Risk, Other Business and Corporate, BP

PREVIOUS TOPICS

• 13th 5-Year Plan – Which Way is China Headed and What’s Next?
• The Brexit Threat and Beyond
• Building Inclusive Work Environments: Conquering Silos and Gender Barriers
• Leading Without Intimidating: How Women Manage Gender Expectations to be Most Effective
• Cross-Cultural Leadership and Unconscious Bias
• The Impostor Syndrome
• Women on Boards – Why It Matters At All Levels
• The Importance of Women: Changing the Conversation from Women as an Issue to Women as a Solution
• Mind the Gaps: Pay, Power and Policy
Our Demographics — The Numbers Add Up

**POWER:** Opening Doors for Women® attracts a diverse group of women leaders and decision-makers.

**PARTICIPANT CAREER LEVEL**

- Mid Management: 61.5%
- Entry Level: 15.4%
- Upper Management: 11.5%
- Business Owner: 7.7%
- University Professor: 3.9%

**ANNUAL PARTICIPANT INCOME**

- Less than £75,300
- £75,300 - £188,300
- £100,000 - £250,000
- £188,300 - £376,600
- £564,900 - £753,200

Demographics provided by KPMG.
Leadership Opportunities

A POWER leadership opportunity ensures that your talent across the globe can participate in our upcoming programs as podium speakers and thought leaders. In addition, partners receive a number of reserved tickets (according to level of involvement).

CORPORATE SPONSOR LEVELS & BENEFITS

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<thead>
<tr>
<th>Level</th>
<th>Cost (USD)</th>
<th>Cost (GBP)</th>
<th>Cost (JPY)</th>
<th>Seats Reserved</th>
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<td>Executive</td>
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<td>¥344,500</td>
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<td>In 2 markets of your choice: Speaking at the podium during the general reception, signage and company banner at general reception, logo on all marketing materials.</td>
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<td>Logo on all marketing materials in local market.</td>
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EXECUTIVE PANEL HOST (Chicago Market Only)

Hosting an executive panel dinner is a great opportunity to bring together influential leaders for a meaningful discourse on leadership. To provide a quality dinner experience for approximately 30–35 attendees, the cost is $7,500/£6,000/¥51,600.

INDIVIDUAL

Cost varies per market. Visit womensnetworkingcommunity.org.
Deirdre Joy Smith

Deirdre Joy Smith is the founder, CEO and visionary behind POWER: Opening Doors for Women®. She has received numerous awards including the Chicago Foundation for Women Impact Award, the “Women on the Rise” Award, and the “Women Making History” Award. She has been featured in Xinhua News Corporation, China; Who’s Who in Black Chicago; Today’s Chicago Woman magazine; Reuters; The Chicago Tribune; and Comcast Newsmakers, which airs on CNN.

Prior to founding POWER, Deirdre was the Midwest Finance Director for the Democratic National Committee. She subsequently became principal of DJS Consulting LLC, a political and nonprofit fundraising firm. Deirdre has lived and worked abroad in the Netherlands and Turkey. Her career has included domestic and international trade experience at the U.S. Department of Commerce. She has also worked with Women in International Security, a nonprofit organization at the University of Maryland’s Center for International and Security Affairs.

Deirdre is a board member of the Thirty Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. She is also a member of the Chicago Executives’ Club, where she sits on the Talent Development and International committees; the Chicago Global Council of Affairs; and the Board of Trustees for WTTW, Chicago’s PBS television station.

She also has served on the advisory board for the Illinois Small Business Development Corporation, Joseph Business Center, and served as a Visionary Delegate for Vision 2020, a national initiative developed by the Institute for Women’s Health and Leadership at Drexel University to advance women’s economic and social equality. She is a former board and executive committee member for the Chicago Foundation for Women, Working in the Schools, and Athena International.

Deirdre is a graduate of KPMG’s Executive Leadership Institute for Women for senior-level executives. She received a Bachelor of Science from Purdue University and studied at the London School of Economics and Obirin University in Machida, Japan.
Current and Past Sponsors

As a **POWER** sponsor, your company will be recognized as an organization dedicated to promoting and developing women leaders. We value our past and current sponsors. Add your name to our growing list of supporters.