



POWER
OPENING DOORS FOR WOMEN®

Partner with **POWER**[®], a global talent development program, as a program sponsor.

MISSION

POWER: Opening Doors for Women[®] promotes and develops women leaders. We accomplish this goal by providing a unique opportunity for senior-level leaders and high-potential talent to interact and exchange ideas with thought leaders, industry experts, and their peers.

HISTORY

Since its inception in 2004, **POWER** has garnered support from Fortune 500 multinational corporations, international law firms, and civic organizations.

With programs on three continents, **POWER** provides cross-market opportunities for companies to engage talent globally. More than 8,000 women and men have participated in **POWER** programs in Europe, Asia and the United States.

Each program convenes an intimate gathering of 60 to 80 leaders to create in-depth engagement among participants and business, civic and thought leaders.

PROGRAM OVERVIEW

The core objective of **POWER: Opening Doors for Women**[®] is to develop women leaders on their paths to executive roles. Traditionally, **POWER** programs have focused on professional development and leadership topics. This will hold true in the future.

Recognizing the need for corporate leaders to be well-versed in policy issues that impact business, **POWER** also aims to include discussions on current local trends and the economic implications for organizations. Successful women leaders not only need strong leadership skills, they also need a sound understanding of the business landscape. The new policy segments of our programs are designed to assist women on their journey to learning more about how globalization and current issues impact their workplace, and ultimately their success.

GENDER DIVERSE PROGRAM: We also include men as lead speakers and they are welcome to attend our programs. Businesses benefit when voices from both genders are heard, and **POWER** programs do as well.

Each program market is unique. For additional information, visit our website at womensnetworkingcommunity.org or contact us via email: power@womensnetworkingcommunity.org

PAST THOUGHT LEADERS INCLUDE:



Alison Wolf

Sir Roy Griffiths Professor of Public Sector Management, King's College London; Author, *The XX Factor: How Working Women are Creating a New Society*



John Gerzema

The New York Times Best Selling Author, *The Athena Doctrine: How Women (and Men Who Think Like Them) Will Rule the Future*



Joyce Roché

Corporate Director: AT&T and Dr Pepper Snapple Group; Senior Vice President, Marketing, Avon (retired); Author: *The Empress Has No Clothes: Conquering Self-Doubt to Embrace Success*



Matthew J. Simoncini

President, Chief Executive Officer and Director, Lear Corporation



Jeongmin Seong

Senior Fellow
McKinsey Global Institute

Past **POWER** Speakers

Michelle Obama

First Lady of the United States

Alicia Boler-Davis

Senior Vice President

*Global Connected Customer Experience
General Motors Company*

Wanda Herndon

Former Senior Vice President

*Global Communications
Starbucks Coffee Company*

Zhijun Zhou

Vice President

Beijing Women's Federation

Haiyan Wang

*Chief Marketing Officer Biscuits Category
Mondelēz, Asia Pacific and China*

Kenneth Barrett

Chief Diversity Officer

General Motors Company

Patricia Curran

*Former Executive Vice President
Walmart*

Carla A. Harris

*Vice Chairman of Global Wealth
Morgan Stanley*

Susan Dietz-Henderson

China Affairs Director

Capital Group, Beijing

*Australian Consul-General
Shanghai (2006-2008)*

Lei Zhang Schlitz

Group President

Food Equipment Group ITW

Gloria Santona

*Executive VP, General Counsel & Secretary
McDonald's Corporation*

Deborah DeHaas

Chief Inclusion Officer

Deloitte LLP

Debbie Storey

Executive Vice President

AT&T, Mobility

Hanscom Smith

U.S. Consul-General

Shanghai

What They Are Saying — Past Sponsors, Hosts & Speakers

“ **POWER** Beijing was a great program and an opportunity for us to bring together our talent from across Asia to engage and interact with each other and leaders in China. ”

– Maria Green, Former Senior Vice President General Counsel & Secretary,
ITW

“ We were delighted to be part of the inaugural **POWER** programme in London, which we believe will be a lasting success. The format convened several different people with different backgrounds and yet had many things in common. ”

– ITW European Women Leadership Development Council

“ **POWER** London was an opportunity to meet and learn from women committed to effecting lasting change through inclusion and shared experience. **POWER** has served as a catalyst for our women's initiative. ”

– Emma Rizza, CNA Hardy

“ One thing that I learned from **POWER** Detroit last year, and I hold it dear to my heart and I have actually used it at Lear, was: Be the type of company that your daughter would want to work for. ”

– Matthew J. Simoncini, President & Chief Executive Officer,
Lear Corporation

“ It was an honour to be part of the inaugural **POWER** event in London. The depth of experience of my fellow platform participants, in areas very different to my own, was both stimulating and humbling. There were so many ideas and observations put into the room that there must have been something that resonated for everyone who attended. ”

– Joan Wales, Head of Safety and Operational Risk,
Other Business and Corporate, BP

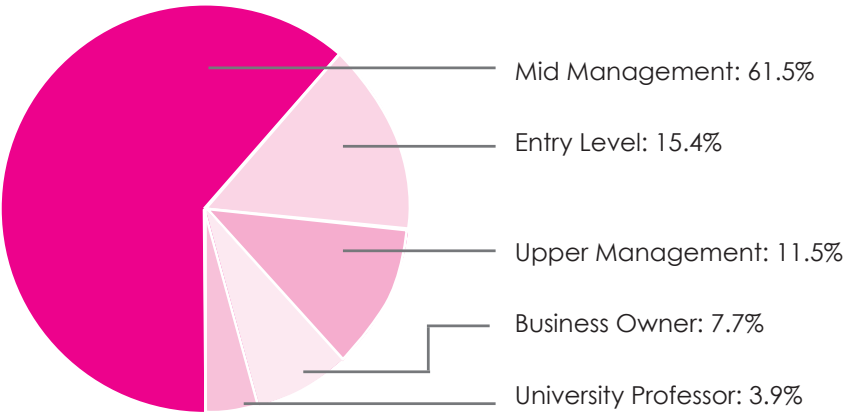
PREVIOUS TOPICS

- 13th 5-Year Plan – Which Way is China Headed and What's Next?
- The Brexit Threat and Beyond
- Building Inclusive Work Environments: Conquering Silos and Gender Barriers
- Leading Without Intimidating: How Women Manage Gender Expectations to be Most Effective
- Cross-Cultural Leadership and Unconscious Bias
- The Impostor Syndrome
- Women on Boards – Why It Matters At All Levels
- The Importance of Women: Changing the Conversation from Women as an Issue to Women as a Solution
- Mind the Gaps: Pay, Power and Policy

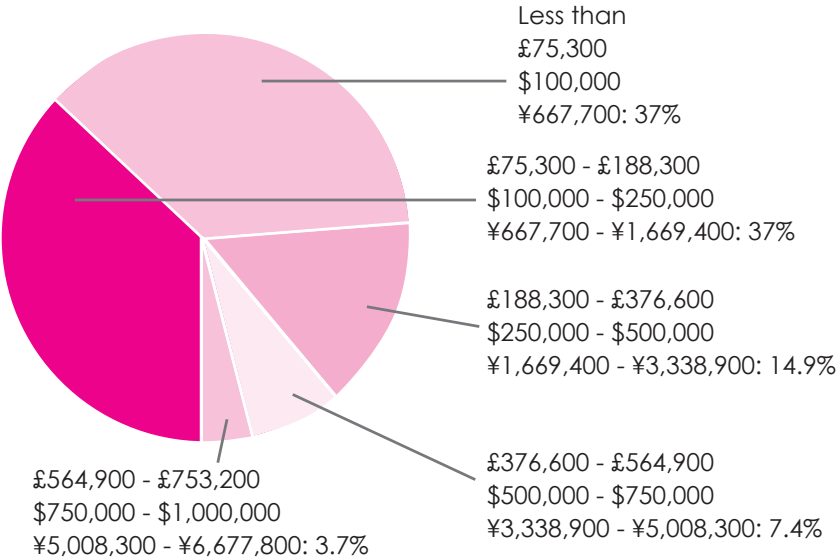
Our Demographics — The Numbers Add Up

POWER: Opening Doors for Women® attracts a diverse group of women leaders and decision-makers.

PARTICIPANT CAREER LEVEL



ANNUAL PARTICIPANT INCOME



*Demographics provided by KPMG.

Leadership Opportunities

A **POWER** leadership opportunity ensures that your talent across the globe can participate in our upcoming programs as podium speakers and thought leaders. In addition, partners receive a number of reserved tickets (according to level of involvement).

CORPORATE SPONSOR LEVELS & BENEFITS

<u>Executive</u> \$ 50,000 £ 40,000 ¥ 344,500	40 Reserved Seats	In 2 markets of your choice: Speaking at the podium during the general reception, signage and company banner at general reception, logo on all marketing materials.
<u>Gold</u> \$ 25,000 £ 20,000 ¥ 172,300	20 Reserved Seats	Speaking opportunity from podium at general reception in 1 market, signage and company banner at general reception, logo on all marketing materials.
<u>Silver</u> \$ 15,000 £ 12,000 ¥ 103,400	15 Reserved Seats	Signage at general reception, logo on all marketing materials.
<u>Associate</u> \$ 10,000 £ 8,000 ¥ 68,900	8 Reserved Seats	Logo on all marketing materials.
<u>Executive Panel</u> \$ 7,500 £ 6,000 ¥ 51,600	4 Reserved Seats	Logo on all marketing materials in local market.

EXECUTIVE PANEL HOST (Chicago Market Only)

Hosting an executive panel dinner is a great opportunity to bring together influential leaders for a meaningful discourse on leadership. To provide a quality dinner experience for approximately 30–35 attendees, the cost is \$7,500/£6,000/¥51,600.

INDIVIDUAL

Cost varies per market. Visit womensnetworkingcommunity.org.

Deirdre Joy Smith

Deirdre Joy Smith is the founder, CEO and visionary behind **POWER: Opening Doors for Women®**. She has received numerous awards including the Chicago Foundation for Women Impact Award, the “Women on the Rise” Award, and the “Women Making History” Award. She has been featured in *Xinhua News Corporation, China; Who's Who in Black Chicago; Today's Chicago Woman* magazine; *Reuters; The Chicago Tribune*; and *Comcast Newsmakers*, which airs on CNN.



Prior to founding **POWER**, Deirdre was the Midwest Finance Director for the Democratic National Committee. She subsequently became principal of DJS Consulting LLC, a political and nonprofit fundraising firm. Deirdre has lived and worked abroad in the Netherlands and Turkey. Her career has included domestic and international trade experience at the U.S. Department of Commerce. She has also worked with Women in International Security, a nonprofit organization at the University of Maryland's Center for International and Security Affairs.

Deirdre is a board member of the Thirty Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. She is also a member of the Chicago Executives' Club, where she sits on the Talent Development and International committees; the Chicago Global Council of Affairs; and the Board of Trustees for WTTW, Chicago's PBS television station.

She also has served on the advisory board for the Illinois Small Business Development Corporation, Joseph Business Center, and served as a Visionary Delegate for Vision 2020, a national initiative developed by the Institute for Women's Health and Leadership at Drexel University to advance women's economic and social equality. She is a former board and executive committee member for the Chicago Foundation for Women, Working in the Schools, and Athena International.

Deirdre is a graduate of KPMG's Executive Leadership Institute for Women for senior-level executives. She received a Bachelor of Science from Purdue University and studied at the London School of Economics and Obirin University in Machida, Japan.

Current and Past Sponsors

As a **POWER** sponsor, your company will be recognized as an organization dedicated to promoting and developing women leaders. We value our past and current sponsors. Add your name to our growing list of supporters.



POWER: Opening Doors for Women®
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