



POWER

OPENING DOORS FOR WOMEN®

CHICAGO

Shared Responsibility:
Women *and* Men For Gender Equality

June 11, 2015

Metropolitan Club
233 South Wacker ■ Oak Room ■ 66th Floor

SCHEDULE

1:30 PM

REGISTRATION BEGINS:

Willis Tower, Oak Room, 66th Floor

2:00 PM

WELCOME:

Regine W. Corrado, Partner, Baker & McKenzie LLP, POWER Advisor

INTRODUCTION OF POWER:

Deirdre Joy Smith, Founder & CEO, POWER: Opening Doors for Women®

KEYNOTE PRESENTATIONS & PANEL DISCUSSION:

Moderator, **Jennifer Gilhool**, CEO, Pink Streak Ink & Gender Economics Lab, Author, *Sheryl Sandberg, China & Me*

Anne Doyle, Author, *Powering UP – How America's Women Achievers Become Leaders*

Jeffery Tobias Halter, Author, *Why Women – The Leadership Imperative to Advancing Women and Engaging Men*

Laura Colby, Reporter-At-Large, Bloomberg News; Author, *Road to Power: How GM's Mary Barra Shattered the Glass Ceiling*

Bonnie Mayfield, Member, Dykema Gossett PLLC, Author, *Succeeding Despite the Crash, Burn and Microinequities*

Q&A

BREAK: 10 Minutes

POWER: Opening Doors for Women®

3:45 PM

Group Activity led by **Jen Gilhool** and **Bonnie Mayfield**

4:45 PM

Closing Remarks & Southwest Raffle
Susan Stark, Group President,
Food Equipment Group, ITW

5:00 PM

Group Departs for Shuttle to
Baker & McKenzie, LLP

5:45 - 8:00 PM

THEMATIC PANEL DISCUSSION AND DINNER NETWORKED LEADERSHIP & SPONSORSHIP

At the offices of: Baker & McKenzie LLP,
300 East Randolph, Chicago – 50th Floor

MODERATORS:

Regine Corrado, Partner,
Baker & McKenzie

Duffy Lorenz, Partner,
Baker & McKenzie

Kate Bensen,
Executive Director,
The Chicago Network

PANELISTS:

Kapila Anand, Partner, KPMG

Kevin Cook, Chief Operating
Officer, Edelman

Agnes Estes, Executive
Vice President & Global
Relationship Manager,
Edelman

Jeffrey Halter, Author, *Why
Women – The Leadership
Imperative to Advancing
Women and Engaging Men*

Susan Stark, Group President,
Food Equipment Group, ITW

POWER wishes to acknowledge and thank our sponsors for their support in the U.S. and abroad.

BAKER & MCKENZIE

CNA

ITW

Southwest

POWER Opening Doors for Women® is an 11-year organization with programs on three continents. We convene economists, sociologists and corporate leaders – women and men – from across the globe to discuss the new business imperative, inclusivity. Global economic recovery depends on women entering and contributing to the workforce. Women and men working together to create inclusive environments that spur creativity, innovation and leadership.

POWER Opening Doors for Women® continues to provide engaging discourse on today’s foremost career and leadership topics, and intimate gatherings with today’s thought leaders and business leaders, as well as tomorrow’s leaders. POWER is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organizations.

UPCOMING FALL DATES

October 21, 2015

Detroit, Michigan
Detroit Athletic Club

November 10, 2015

Dallas/Fort Worth, Texas
Southwest Airlines
TOPS Headquarters

CHICAGO ORGANIZING TEAM

Baker & McKenzie	Alli Ferguson, Laurel Rhodes, Jennifer Tyderek
Metropolitan Club	Kelly Rehmer, Judge Patricia Holmes
POWER Advisors	Regine Corrado, Jennifer Gilhool
Creative	Tanen Directed Advertising
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Florist	A Always Floral, Daisy Eng
Staff	Michella Goodwin-Garcia, Josie Harper, Pat Hurston

A special thank you to the Schiff Hardin Reproductions Team

Panel Descriptions

GENERAL PLENARY

Gender equality is not a woman's issue. It is a societal issue, which means it is a shared responsibility. And, yet, gender equality is seen, almost exclusively, as a woman's issue. When we accept that equality is a shared responsibility, it opens the door for men to join women in its pursuit.

Now in its 11th year, **POWER:** Opening Doors for Women® is delighted to convene leaders – women and men – to discuss our shared responsibility for gender equality.

NETWORKED LEADERSHIP AND SPONSORSHIP

Networked Leadership is the process of how we access, navigate and utilize complex internal and external relationships in order to improve decision-making and performance. A networked leader facilitates the relationships and information needed to achieve a goal. A key component of networked leadership is finding a sponsor who can advocate on behalf of sponsored individuals, connect them to key leaders and, in return, rely on the loyalty and performance of the sponsee. Today's highly connected knowledge workforce puts greater emphasis on those leaders that have a knack for instinctively constructing networks as the center of organizational strategy.



Follow us on Twitter @POWER_Women
and tweet using #POWERinChicago

General Program Speakers



Kapila Anand
Partner, KPMG

Kapila has had a variety of roles within the Firm. Most recently she has been KPMG's National Partner-in-Charge, Public Policy Business Initiatives responsible for coordinating the U.S. Firm's strategy and response to public policy changes, and as a strategic advisor to many clients in industries that have seen significant legislative change, such as health care and financial services.

In addition, Kapila is the National Segment Leader for Travel, Leisure and Hospitality serving large global clients as a lead partner in this consumer business and chairing the global network. During her career she has been both an audit partner on NYSE registered clients as well as a partner in KPMG's Advisory Services practice. In these roles she has been involved with projects as diverse as financial reporting, strategy, mergers and acquisitions, social, digital, mobile strategy, business transformation projects, enterprise risk management and internal control projects. She currently serves as a senior partner liaison to KPMG's Audit Committee Institute (ACI) and leads director peer exchanges on behalf of ACI and the National Association of Corporate Directors.

Kapila was awarded the "Women to Watch" award by the Illinois CPA Society. She was also honored as an "Inspirational Leader" by ASCEND, an organization dedicated to advancing finance and accounting professions in the Asian and Pacific Islander communities. She was profiled as a "Voice of Experience" by the Glass Hammer, an online community created for women executives.

Kapila has served on KPMG LLP boards in the U.S. and Americas and as the Chair for the KPMG Foundation. She currently serves on KPMG's Diversity Advisory Board and chairs the Board of The Chicago Network. She also serves on the Advisory Board of the WomenCorporateDirectors (WCD, co-chairs the WCD Chicago Chapter, and serves on several academic and non-profit boards, including U.S. Fund for UNICEF.



Kate Bensen

Executive Director, The Chicago Network

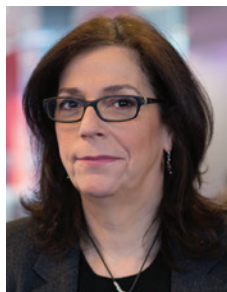
Kate Bensen joined The Chicago Network in April 2010 as Executive Director and became its President and CEO in 2013. Prior to joining the Network, Kate led the nonprofit capacity building practice for Conlon Public Strategies for two years, using her broad based experience in organizational development, growth and positioning to assist clients with strategic planning, visibility, governance, board development and fundraising matters. She also provided strategic counsel to clients on government relations matters.

Kate has more than 20 years experience in working with nonprofits, as a lawyer, board member and nonprofit leader. Prior to joining Conlon Public Strategies, Kate served as Chair of the University of Chicago Women's Board from 2004 to 2007, where she significantly enhanced this 47-year old organization's membership, fundraising results, grant making efficacy and visibility among key stakeholders.

Kate practiced law at Schiff Hardin LLP, one of Chicago's leading law firms, from 1986 to late 2003, serving as a partner in the firm's Finance and Public Finance Groups where she structured and managed complex, multi-party financing projects. Throughout her practice, Kate also counseled a wide variety of nonprofits on organizational, operational, restructuring and governance matters.

Kate is involved with many civic and philanthropic organizations, and currently serves as a director of the Grammy award-winning ensemble eighth blackbird and The Arts Club of Chicago. Kate is a member of the Economic Club, Chicago Club, International Women's Forum, Executives' Club and the Women's Board of the University of Chicago (past Chair). She also serves on the President's Advisory Council for Governors State University. In 2008 she received the University of Chicago's Alumni Service Medal for her work in securing an Alumni House for the University.

Previous boards include the National Public Housing Museum, Chicago Finance Exchange (past Chair), University of Chicago Alumni Board of Governors (past President), Fortnightly of Chicago, Guild of the Chicago History Museum, Joffrey Ballet Women's Board Executive Committee and the Emergency Fund. She is a past member of the University of Chicago Visiting Committee on the College and chaired her church's audit committee for several years. Kate received her AB in economics from the University of Chicago and her law degree from Loyola University of Chicago School of Law.



Laura Colby

Reporter-At-Large, Bloomberg News; Author, *Road to Power: How GM's Mary Barra Shattered the Glass Ceiling*

Laura Colby is the author of *Road to Power: How GM's Mary Barra Shattered the Glass Ceiling*, (Wiley/Bloomberg Press, 2015), a look at the life and career of the first woman to lead General Motors Corp., for which she spoke with Barra and many top female and male leaders of the automaker.

Colby is a reporter-at-large for Bloomberg News, covering women in the global economy and education. From 1999 to 2013, she was managing editor of *Bloomberg Markets*, a monthly magazine focused on business and finance.

Prior to joining Bloomberg, Laura worked for several major journalistic organizations both in the U.S. and Europe, including *The Wall Street Journal*, *The International Herald Tribune*, *Fortune* magazine and *Institutional Investor*. She has also published articles in *The New York Times*, *Chicago Sun-Times*, *ArtNews* and *Travel Holiday*. She lives in New York City.



Kevin Cook

Chief Operating Officer, Edelman

Kevin Cook is Edelman Chicago's first Chief Operating Officer and serves as a member of the firm's Global Strategy Committee.

As an 18-year veteran of the firm, Kevin was previously managing director of Edelman Chicago's Corporate Affairs practice where he served as senior counsel for some of the firm's largest global clients including manufacturing, financial services and health care companies. Kevin regularly counseled clients on global reputation and stakeholder campaigns, issues management, strategic transactions and corporate brand transformation. Before joining Edelman, Kevin served as a vice president at Aaron D. Cushman and Associates, Inc., a Chicago-based, mid-sized public relations and marketing firm. Kevin's corporate experience includes managing national campaigns for Lou Dobbs and CNN, Jacques Yves-Cousteau and The Cousteau Society, Lincoln National Corp. and several privately-held companies throughout the Midwest. A graduate of Purdue University-Calumet with a bachelor's degree in communications, Kevin resides in Hinsdale, Ill.



Regine W. Corrado
Partner,
Baker & McKenzie LLP, USA

Regine W. Corrado's cross-border practice includes the coordination and implementation of multi-country corporate transactions and restructurings outside the U.S. In addition, she counsels U.S. multinationals in connection with their international operations, as well as corporate and foreign investment compliance and maintenance of their global corporate portfolio. Regine is an active member of the Chicago Bar Association, and currently serves as Co Vice-Chair of the Alliance for Women. Regine is also a member of the American Bar Association, International Law Division.



Anne Doyle
Author, *Powering UP – How America's Women Achievers Become Leaders*

Anne Doyle has been on the front lines of women's progress for four decades. She began her career as a pioneering TV News and Sports journalist in the 70's and 80's. For her leadership role in opening sports locker rooms to female reporters, she was inducted into the Michigan Journalism Hall of Fame.

Anne then moved to the business world, rising through the ranks at Ford Motor Company to become Director of North America Communications. In 2000, *Automotive News* named her one of the "100 Leading Women in the Auto Industry."

She is a single mom who took early retirement from the corporate fast track to re-invent herself once again when her son, Kevin, was hitting his teens. That's when she began working on her book, *Powering UP – How America's Women Achievers Become Leaders*. Taking the advice she gives to other women, Anne also ran for office and recently completed a 4-year term on the Auburn Hills City Council.

As a global speaker and voice for the empowerment of women and girls, Anne has been asked by the U.S. State Department to speak in Saudi Arabia, Bahrain, Trinidad & Tobago and Spain.

A graduate of the University of Michigan, Anne has also studied at the University of Madrid and completed advanced studies at Northwestern University's Medill School of Journalism and Harvard and Duke's business schools.



Agnes Estes

Executive Vice President & Global Client Relationship, Edelman

Agnes is a global marketing leader who specializes in developing corporate brand, marketing and communication strategies for large multinational companies.

As Executive Vice President and Global Client Relationship Manager at Edelman, Agnes is responsible for leading brand PR and corporate reputation programs for one of the firm's largest global CPG clients. Previously, Agnes was the Global Head of Marketing and Communications at DTZ where she drove the company's global brand strategy, corporate and M&A communications, marketing, digital, CRM, sales support and lead generation programs. Prior to DTZ Agnes served in various marketing and communications roles at Edelman, Allstate Insurance and BMO Harris Bank. Agnes received a Master of Science degree in integrated marketing communications from Northwestern University and a Bachelor of Arts degree in communication studies and French from the University of Michigan. She is an active member of the Executives Club of Chicago and resides in Chicago with her husband and two children.



Jennifer Gilhool

CEO, Pink Streak Ink & Gender Economics Lab, Author, *Sheryl Sandberg, China & Me*

A former Ford Motor Company executive, Jennifer is now the CEO of Gender Economics Lab (“GEL”), a management consulting firm specializing in cross-cultural skill development for managers and leaders. GEL equips business professionals with the essential skills to create and manage high performing teams in the 21st century:

“Gender is the first identity marker that we receive in life. Parents hear ‘it’s a girl’ or ‘it’s a boy’ upon the birth of their child. Our race, ethnicity and religious affiliation come after, and throughout our lives, we accumulate more identity markers, including our sexual orientation, political affiliation, personality traits and even health status. Becoming gender fluent empowers managers and leaders to work effectively across any culture and reap the rewards of diverse teams.”

Jennifer is also the author of, *Sheryl Sandberg, China & Me*, which chronicles Jennifer’s experience as a female executive at a Fortune 10 company working in China. *Sheryl Sandberg, China & Me* spent several weeks on the Amazon best-seller list.

Jennifer spent 15 years with Ford Motor Company. Her last assignment with Ford was as the first Director of Sustainability, Environment & Safety Engineering for Asia Pacific & Africa. This assignment relocated Jennifer and her family to Shanghai, China for three years. Prior to Ford, Jennifer practiced law in Chicago and Detroit. Jennifer is also the founder and CEO of Pink Streak Ink, a publishing and mobile app development firm.



Jeffrey Halter

Author of Why Women – The Leadership Imperative to Advancing Women and Engaging Men

Jeffery Tobias Halter is the country's leading male expert on advancing women and engaging men. Jeffery is a consultant and the President of YWomen, a strategic consulting company focused on engaging men in women's leadership issues. YWomen focuses on driving actionable business plans and strategies to help organizations create Integrated Women's Leadership Strategies. Jeffery is the former Director of Diversity Strategy for The Coca-Cola Company. He has extensive knowledge of the consumer package goods, retail, food service and hospitality industries and is a sought after speaker at industry forums and corporate programs.

Jeffery is author of two books, *Why Women – The Leadership Imperative to Advancing Women and Engaging Men* (April, 2015) and *Selling to Men, Selling to Women*. He has appeared as a Panelist at the World Diversity Leadership Summit at Harvard University and led workshops at the Global Summit of Women in Athens, Greece. His current clients include two Catalyst Award winning companies, The Coca-Cola Company and Kimberly Clark. He has led best practice work with companies such as McDonald's, Deloitte, Publicis Groupe, GE and Clorox. He recently keynoted the opening session for Walmart's International Women's Day celebration.

Combining 30+ years in corporate America – from the sales front line to the corporate headquarters and his passion for integrated leadership strategies – Jeffery connects with leaders at all-levels of the organization to create sustainable change and impact to the bottom line. His dynamic and engaging presentations garner positive reviews from stakeholders and attendees. He is available for keynotes, workshops, conference breakout sessions, panel moderation and long-term consulting opportunities.



Duffy Lorenz

Partner, Baker & McKenzie LLP USA

Duffy Lorenz is a Corporate and Securities Partner at Baker & McKenzie LLP. She advises clients on a wide range of transactional matters, including mergers and acquisitions, spin-offs, corporate reorganizations and other cross-border corporate governance and business law issues. She also works closely with Baker & McKenzie's cross-border tax team on acquisition financing, restructuring and global cash utilization and repatriation projects.



Bonnie Mayfield

Member, Dykema Gossett PLLC, Author, *Succeeding Despite the Crash, Burn and Microinequities*

Bonnie Mayfield has successfully defended labor and employment, product liability (automotive, pharmaceutical, medical device, chemical and toxic tort) and commercial matters. She regularly advises and counsels clients about administrative, internal and labor and employment matters. Bonnie's skills in settling matters also have resulted in her being brought in as a settlement strategist, ensuring a successful, effective and "win-win" resolution. Several major clients chose her to be the Responsible Partner and to do substantive work, defending their matters, managing the client/law firm relationships, and being a focal point and conduit for both our lawyers and client contacts. An article that she wrote has been excerpted in a Professional Responsibility casebook authored by Michigan State University, Fordham University, and Penn State Law Professors. Bonnie's article is being used to teach contemporary law students how to connect with clients and others in order to develop the mentality and skills of a successful lawyer who develops business, identifies clients and client opportunities, and obtains and retains business.



Susan Stark

Group President, Food Equipment Group, ITW

Susan Stark is currently a Group President with ITW Food Equipment Group, responsible for Global Service. Susan leads her team in a collaborative way to deliver strategic direction and profitable growth for ITW's service businesses across the globe. This group accounts for \$620M of the total FEG Group's \$2.2B revenues.

Susan joined ITW as part of the Miller Electric acquisition in 1993, where she was hired as an operations intern in 1988. In 1997, she was made General Manager of the Service Parts and Welding Accessories business. She was promoted to Vice President/General Manager of Commercial Welding Accessories in 2005 and then progressed to Group Vice President in 2008 of ITW Welding – TIG, Cutting and Welding Accessories Group. In 2011, Susan took a Group President role with ITW's Food Equipment Group managing \$350M businesses in US and South America.

Susan is a 1989 graduate of the University of Wisconsin-Oshkosh with a Bachelor's Degree in Operations Management. In 2009 she earned her Executive Master of Business Administration from University of Wisconsin-Madison.

Susan is a Chairperson of ITW Women's Leadership Council. She spent 10 years on the Business Advisory Board for the University of Wisconsin-Oshkosh. Personally, Susan has been involved in the nonprofit organizations of Muscular Dystrophy Association and Free Spirit Riders.



Deirdre Joy Smith
Founder & CEO,
POWER: Opening Doors for Women®

Deirdre Joy Smith is the founder, president, and visionary behind POWER: Opening Doors for Women®. POWER is a ten-year old organisation that promotes and develops women leaders, currently operating in four U.S. markets and China.

Since its inception, POWER has attracted more than 7,000 participants and has garnered support from Fortune 500 companies, premier law firms, and civic organizations.

Deirdre's career includes domestic and international trade experience spanning the U.S. Department of Commerce in Washington D.C. as well as the University of Maryland's Center for International and Security Affairs. Prior to founding POWER, Deirdre was the Midwest Finance Director for the Democratic National Committee, and subsequently became principal of DJS Consulting LLC.

Presently, Deirdre serves on the advisory board for the Illinois Small Business Development Corporation at Joseph Business Center, a member of the Chicago Executives' Club, Chicago Council on Global Affairs and the City Club. She is also a Visionary Delegate for Vision 2020, and a former board and executive committee member for the Chicago Foundation for Women, ATHENA International, and Working in the Schools. Deirdre has received numerous awards for her work promoting women.

Deirdre is a global citizen having lived in Turkey, The Netherlands, England, and Japan. She received a BS from Purdue University and has studied at the London School of Economics and Obirin University in Machida, Japan.

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WE ARE... a culture of diversity and inclusion that welcomes new experiences and encourages new ways of thinking.

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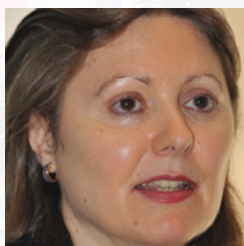
POWER

OPENING DOORS FOR WOMEN®

24.9.2015 SHANGHAI

Join us for a lively interchange exploring policy and development topics with high-level presenters from China, Europe and North America.

CONFIRMED SPEAKERS



Mary Boyd

Director, Economist Corporate Network, Shanghai, The Economist Group, Economist Intelligence Unit, Author, *China's Development Model - Best and Worst Practices*



H. James Dallas

Senior Vice President, Quality, Operations and IT & CIO, Medtronic, Inc. (Retired), Corporate Director: KeyCorp; Capella Education Company, Author, *How to get to the Top of Your Career by using the three "Ss" of Success (Style, Substance and Sponsors)*



US Consul General Hanscom Smith

Creating and Sustaining Inclusive Work Environments



Without a Heart, it's just a machine.

So in 1971, a little Heart built a different kind of airline--one that made sure everyone could fly.

Everyone has important places to go. So we invented low fares to help them get there.

And with all the places we're going next, we'll always put you first, because our love of People is still our most powerful fuel.

Some say we do things differently.

We say, why would we do things any other way?

Without a Heart, it's just a machine.

Southwest Airlines® is the proud official airline of POWER: Opening Doors for Women.

Southwest 

Baker & McKenzie is proud to support
POWER: Opening Doors for Women
and its mission to inspire a shared
responsibility for gender equality.



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MINDS TO DISCUSS OUR
SHARED RESPONSIBILITY



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CNA is committed to ensuring gender equality in the workplace, and continuing to provide opportunities for dedicated women and men to thrive.