



POWER Shanghai

The Fourth annual POWER Shanghai half-day conference is scheduled 21 September at the Grand Hyatt. This year's theme is *Transformation through Technology and Leadership*. The program will have two sessions followed by participant engagement and break-out discussions. The first session, we will explore the 5 Levels of Leadership and the traits necessary to build effective teams that will successfully navigate the world technical and political disruption. Phoebe Lam, CMO, AdMaster, is the keynote speaker for this session. The subsequent panel will explore how women can use their unique traits to lead effectively and successfully. In second session, we will examine how technology has transformed the business industry. The panel moderated by Yanqing Yang, Deputy Editor-in-Chief, YICAI Media Group will explore fast paced technological advancement in eCommerce, Fintech AI among other disruptive technologies that has transformed business and life. Please join us for an afternoon of cross-cultural exchange of ideas.