

## 上海君悦酒店

浦东新区世纪大道 88 号金茂大厦

9 月 21 日, 周四

### 嘉宾抵达时间

**12:30** 领导力环节主旨发言和小组讨论嘉宾

**15:00** 政策环节主旨发言和小组讨论嘉宾

POWER 团队成员负责接送嘉宾到达活动地点

### 签到&社交

**12:30 – 13:00**

### 领导力的五个层面 (13:00–15:00)

**13:00 – 欢迎辞**

- **Grace Gu** - 劳合社大中华区市场传讯部负责人

**13:05 – 介绍 POWER 项目和主旨发言嘉宾**

**Deirdre Joy Smith** - POWER: Opening Doors for Women® (为女性敞开大门) 项目创始人兼 CEO

**13:10-13:35 – 主旨发言**

- **Phoebe Lam** - AdMaster (精硕科技) 首席营销官

**13:35-14:00 – 小组讨论**

主持人: **Josie Zhao** - 德意志银行中国有限公司首席运营官

- **Mary Beth Asher** - AT&T (美国电话电报公司) 亚太区副总裁助理
- **吕建中** - 博然思维集团合伙人
- 注: 主旨发言嘉宾 **Phoebe Lam** 会加入小组讨论

**14:00-14:20 – 问答环节**

**14:20-14:55 – 圆桌参与 – 讨论与小组报告**

**14:55-15:00 – 结束语**

- **Anne Bark** - 博然思维集团总监



# POWER Shanghai 2017 Run of Show

## 休息&社交

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15:00-15:30

**(15:30-18:00)**

15:30 – 欢迎

15:35 – 主持人/介绍小组讨论

15:40- 16:20 –小组讨论

- 主持人 – 杨燕青，《第一财经日报》副总编、第一财经研究院院长及第一财经频道主持人和资深评论员

16.20 - 问答环节

- 嘉宾
  - Qin Yi – 德勤合伙人
  - 王梅- 上海财经大学公共政策与治理研究院首席经济学家
  - 刘牧洋 – 英语流利说市场副总裁
  - 陈嘉轶 – 蚂蚁金服农村金融事业部总经理

17:00-17:45 – 圆桌参与 – 讨论与小组报告

17:45-18:00 – 闭幕词/评论

Deirdre Joy Smith - POWER: Opening Doors for Women®（为女性敞开大门）项目创始人兼CEO

## 鸡尾酒会

18:00-19:00

## Grand Hyatt Shanghai

Jin Mao Tower, 88 Century Avenue, Pudong  
21 September, Thursday

### SPEAKER ARRIVAL TIMES

**12:30** for leadership keynote and panel

**15:00** for policy keynote and panel

A POWER team member will greet speakers and escort to the staging area.

### REGISTRATION & NETWORKING

**12:30 – 13:00**

#### 5 Levels of Leadership 1(3:00–15:00)

**13:00 – Welcome**

- **Grace Gu**, Regional Head of Marketing and Communications, Lloyd's Greater China Region

**13:05 – Introduction of POWER and Keynote speaker**

**Deirdre Joy Smith**, Founder & CEO, POWER: Opening Doors for Women®

**13:10-13:35– Keynote Presentation**

- **Phoebe Lam**, CMO, AdMaster

**13:35-14:00– Panel Discussion**

**Moderator: Josie Zhao**, Chief Operating Officer, Executive Director of the Board, Deutsche Bank China, Co, Ltd

- **Mary Beth Asher**, Assistant Vice President, AT&T, Asia Pacific
- **Jianzhong Lu**, Partner, Brunswick Group
- **Note: Phoebe Lam, Keynote Speaker, will join the panel**

**14:00-14:20– Q & A**

**14:20-14:55 – Table Engagement – Discussion and Group Reports**

**14:55-15:00 – Closing Remarks**

- **Anne Bark**, Director, Brunswick Group

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# POWER Shanghai 2017

## Run of Show

### NETWORKING BREAK

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15:00-15:30

**(15:30-18:00)**

15:30 – Welcome

15:35 – Moderator/Introduction of Panel Discussion

15:40- 16.20 -Panel Discussion

- **Moderator -Yanqing Yang**, Deputy Editor-in-Chief of YICAI Newspaper, Managing Director of YICAI Think Tank, host and commentator of YICAI TV

- **Panelists**

- **Qin Yi**, Partner, Deloitte
- **Wang Mei**, Chief economist, Shanghai University of Finance and Economics (SUFU)
- **Liu Muyang**, VP in Marketing, Liu Li Shuo

16.20- Q & A

17:00-17:45 – Table Engagement – Discussion and Group Report

17:45-18:00 – Closing Remarks/Evaluations

**Deirdre Joy Smith**, Founder & CEO, POWER: Opening Doors for Women®

### COCKTAIL RECEPTION

18:00-19:00