



OPENING DOORS FOR WOMEN®

CHICAGO

6 June 2019

University Club Chicago, 76 East Monroe, 7th Floor
Edelman, 200 East Randolph, 66th Floor

POWER: Opening Doors for Women®

POWER: Opening Doors for Women® is a 15-year organisation with programs on three continents. We convene economists, sociologists and corporate leaders—women and men—from across the globe to discuss the new business imperative, inclusivity. Global economic recovery depends on women entering and contributing to the workforce. Women and men working together will create inclusive environments that spur creativity, innovation and leadership.

POWER continues to provide engaging discourse on today's foremost career and leadership topics, and intimate gatherings with preeminent thought leaders and business leaders, as well as tomorrow's leaders. POWER is recognized, supported and sponsored by Fortune 500 companies, top law firms and leading civic organisations.

You can help open doors for another woman.

Please bring a professional clothing item to donate in support of Cara Chicago!

Cara Chicago is a social purpose organisation that assists motivated individuals to break out of the cycles of homelessness and poverty, transform their lives, and forge paths to lasting success. Your donated new or gently used suits and professional separates will add polish to a job seeker's ensemble. Cara representatives will collect your donations from **POWER** Chicago.



WOMEN NEWS

EVENTS

Networking taken to 'next level'

By **Ytasha L. Womack**
Special to the Tribune

Twelve dinners, 24 hosts, 300 women and a bevy of trolleys to bring them together, that's Power.

Wanting to create a different kind of event that would showcase the strength of female collaboration, the Women's Networking Community held a large reception May 27 at the Cadillac Palace followed by a dozen smaller, simultaneous dinners at various locations around the city. The entire affair was called "POWER: Opening Doors for Women."

Conceived by Deirdre Joy Smith, who founded the WNC last fall, the event drew women from various disciplines, generations and educational backgrounds for the purpose of building relationships and increasing networking opportunities. The WNC, Smith said, is a non-profit organization that helps professional working women and aspiring young women overcome the traditional boundaries that keep them from connecting.

"Our mission is to help women transcend the traditional barriers in the workplace," Smith said. "You do that through connections."

In delivering the keynote speech, Jean Chatzky, financial editor of NBC's "Today" show, told the women that it is a mistake not to network.

"However, people are only willing to build relationships with you if you're willing to put forth the effort," she added.

After attending the reception and speech at the Cadillac Palace, the guests, who had paid \$125 to attend the evening's events, boarded trolleys and headed to their chosen dinner sites. Each dinner was built around a different discussion topic, with women's roles being the common theme: women in the arts and entertainment, women on the campaign trail, women on corporate boards, among others. Each dinner also featured a host and speakers who were experts in their fields.

The women attending—college students, professionals, entrepreneurs and corporate board members—found the sessions surprisingly intimate and refreshing, many said.

Hedy Ratner, co-president of the Women's Business Development Center, said, "I've been involved in women's issues for over 35 years, and this is definitely a new event. You



Photo courtesy of Nannette Beckway Studio
Katie Verb, a senior at Loyola University, (left) Jean Chatzky, financial editor of NBC's "Today" show, and Deirdre Joy Smith, who founded the WNC.

have women who are in high levels of business, startups, white women, Hispanic women, black women, Asian women and they're interacting in a way that they haven't before."

Missing opportunities

Smith credits her own success in part to effective networking. A onetime finance director for the Democratic National Committee's Midwest Region, she now heads a non-profit fundraising firm in Chicago whose list of clients includes City Treasurer Judy Rice and Pennsylvania Gov. Ed Rendell.

However, she realized that many young and established women are missing out on opportunities largely because they have inadequate networks.

"There are people out there who are equally as talented but don't have the connections," Smith said. Having worked on a similar event in Washington, D.C., she felt Chicago was ripe for a "next level" event for women. That next level turned out to be Power.

"It's important for women to network with one another," said Ertharin Cousin, CEO and executive vice president of America's Second Harvest, who hosted the Women on the Campaign Trail Dinner. "So often we spend time in our own arenas and don't get to meet women in other fields."

Brenda Sexton, managing director of the Illinois Film Office, hosted the Women in

Arts and Entertainment Dinner and was eager to share her story of a career change from real estate to the entertainment business, a switch she made as she approached her 50th birthday.

"For me, career is one of the most important elements of life," Sexton said. "If I can be of any help or advise anyone who feels stuck, then that would give me the greatest thrill."

Jackie Taylor, executive director and founder of the Black Ensemble Theatre, agreed. "As a business owner, I have a responsibility to share whatever knowledge I have with other women."

The WNC is also aiming for Power to be a vehicle for younger women hoping to start careers.

Latonda Henderson, a consultant in her 20s, attended the arts and entertainment dinner.

"I was not expecting all of this," she said about the evening. "You can get business cards from any networking event. But I feel like the people here want to interact. There's a connection and we're united here for a very specific focus."

'We need mentors'

Smith also recruited a dozen or so college women to help plan the event and to encourage relationship building.

Brittany Fegans, a freshman at the University of Arts in Philadelphia, volunteered because she believes in the WNC mission. "I've been working with Deirdre because she empowers women," said Fegans, an aspiring dancer who has several mentors. "It's very easy to get lost and get caught up in the wrong thing. We need mentors."

As for what's next for WNC, Smith is organizing a group to assess the networking needs of women. While the next Power event is a whole year off, with a kickoff event planned for October, Smith wants to coordinate related events, that is, if women want them.

"I'm not looking to build a membership organization," Smith said. "I'm not looking to create a clone of another women's organization. It's about providing unique networking events so that women can meet other women."

For more information, visit www.womensnetworkingcommunity.org
E-mail ctc-woman@tribune.com

POWER Anniversary Sponsors



Collateral & Analysis



Law . Tax

In partnership with

chicago
foundation
for women





Follow us on Twitter @POWER_Women
and tweet using #POWERinChicago

CITY ORGANIZING TEAM

POWER Advisors	Ambassador Fay Hartog-Levin, Cheryl Mayberry McKissak, Karen Brown
Venue Sponsor	Edelman
Program Support	KPMG Reproductions Team – Chicago, Mike Lovel (Edelman), Charlotte Dillner-Hasapis (University Club)
Transportation	Airport Limo Ride, Leo Athanasias
Creative	Tanen Directed Advertising
Print Sponsor	KPMG Philadelphia and Chicago, Mary Smith and Leslie DeLuca
Caterer	C'est S. Bon, Renee Bradford Starbucks, Paige Escamilla The Rand Family
Photography	Claudia Parker
Operations	Durre Muhammad, Kristin Balark, Amanda Arestia, Michella Goodwin-Garcia, Crystal Caison

RUN OF SHOW

11.00 AM

REGISTRATION & NETWORKING

11.30 AM

WELCOME

Regine Corrado, Partner, Baker McKenzie
Lunch Served

12.00 PM

INTRODUCTION OF POWER

Deirdre Joy Smith, Founder and CEO,
POWER: Opening Doors for Women®

12.05 PM

FIRESIDE CHAT WITH

Mellody Hobson, President, Ariel Investments

INTERVIEWED BY

Darrel Hackett, President,
BMO Wealth Management U.S.

12.50 PM

CLOSING REMARKS

Niamh Kristufek, Managing Director,
Head of U.S. Business Banking, BMO

12.55 PM

SOUTHWEST GIFT

Patti Greene, Manager, Community Affairs
& Grassroots, Southwest Airlines

1.00 PM

DEPART FOR EDELMAN

Edelman
200 East Randolph, 66th Floor

1.30 PM

ARRIVAL & NETWORKING

Powered by Starbucks

2:00 PM

WELCOME

Michelle Stallings, EVP, Managing Director
Human Resources, Edelman

2.05 PM

LABOR MARKET ROBOT APOCALYPSE?

KEYNOTE PRESENTATION

Michael Gibbs, Economist,
University of Chicago

2.30 PM

TECHNOLOGY & WORKPLACE

PANEL DISCUSSION & Q&A

MODERATOR

Kevin McFall, COO,
Inner-City Computer Stars Foundation

Ginny Clarke, Leadership Recruiting,
Diversity & Internal Mobility, Google

Wenchi Yu, Head of Global Public Policy, VIPKid

3.15 PM

AUDIENCE ENGAGEMENT & REPORTS OUT

THOUGHT LEADER

Karen Brown, Founder, Bridge Arrow

4.00 PM

STATE OF PLAY FOR WOMEN VOTERS

Audra Wilson, League of Women Voters, Illinois

4.30 PM

LEADERSHIP IN A GLOBAL WORLD

MODERATOR

Leslie J. Anderson-Rutland, U.S. and International
Head, Workplace Experience Technology,
BMO Financial Group

PANEL DISCUSSION & Q&A

Dr. Yvonne Thompson, CBE,
Founder WinTrade (Women in Trade) Week

Dr. Elif E. Oker, MD, FACEP, Founder and Principal,
InSun Solutions

5.15 PM

CLOSING REMARKS

Deirdre Joy Smith, Founder and CEO,
POWER: Opening Doors for Women[®]

5.20 PM

TOAST

Mary Morten, President, Morten Group

Talent Development, Disruptive Technology, and Geopolitical Uncertainty

Understanding the future of work is crucial to positioning yourself, and your organisation, for success. What jobs will become extinct or get created? What skills will be in demand? How will education address talent shortages? The future of work directly reflects our society in economic and social terms, making it a fascinating, thrilling and unsettling topic. We can't promise you a crystal ball!



Regine Corrado
Partner
Baker McKenzie

Regine W. Corrado is a Partner at Baker & McKenzie LLP. Her cross-border practice includes the coordination and implementation of multi-country corporate transactions and restructurings in the US and around the globe. In addition, she counsels US multinationals on their international operations, including expansions and retrenchments, corporate and foreign investment compliance, and governance of their global corporate portfolios.

Regine currently serves as the managing partner of the Firm's Chicago office and as member of the Firm's global Financial Committee and North American Diversity and Inclusion Committee.

Regine is an active member of the Chicago Bar Association and former co-chair of the Alliance for Women. Further, Regine is a member of the Board of Directors of Women's Global Education Project, the Advisory Board of POWER Networking for Women and the Women's Board of the Chicago Symphony Orchestra Association. Regine is also a member of The Chicago Network.



Mellody Hobson
President
Ariel Investments

Mellody Hobson is the President of Ariel Investments. In this role, she is responsible for managing the firm's business operations, development and strategic initiatives. In addition, Mellody serves as Chair of the Board of Trustees of Ariel Investment Trust.

Ariel Investments is headquartered in Chicago, Illinois, and has offices in New York City and Sydney, Australia. The firm manages assets of retirement plans, college saving accounts, and personal investment accounts. With strong ties to the community, Ariel is focused on making investing accessible for everyone. Individuals are able to invest as little as \$50 a month in the firm's mutual funds.

Mellody's work outside Ariel is rooted in her passion for financial literacy and investor education. She is a regular contributor for CBS News, provides weekly money tips on the Tom Joyner Morning Show, and authors a column for Black Enterprise Magazine.

In addition to serving as a financial expert in the media, Mellody channels her expertise in many boardrooms. She is Vice Chair of the Board of Starbucks Corporation, and also serves as a director of The Estée Lauder Companies and JPMorgan Chase. Mellody is former Chair of the Board of DreamWorks Animation. As a Chicago-native, Mellody is involved in numerous organizations that focus on improving the city. She serves as Chair of After School Matters, a non-profit that provides Chicago teens with high-quality, out-of-school time programs. In addition, she is a board member of The Chicago Public Education Fund. In 2017, Mellody became the first African-American woman to become Chair of the Economic Club of Chicago in its 90-year history.

Beyond her philanthropic work in her hometown, Mellody is a board member of the Rockefeller Foundation, George Lucas Education Foundation, and Lucas Museum of Narrative Art. In 2015, Time Magazine named Mellody as one of the 100 Most Influential People in the World. She has been awarded honorary degrees from Howard University, Johns Hopkins University, and St. Mary's College. Mellody earned her AB from Princeton University's Woodrow Wilson School of International Relations and Public Policy.



Darrel Hackett

President

BMO Wealth Management, U.S.

Darrel Hackett is President, BMO Wealth Management U.S. Darrel is responsible for overseeing the strategic development and delivery of BMO Financial Group's personal wealth management businesses throughout the United States. The U.S. wealth management business provides the full complement of wealth management services, as well as comprehensive multi-family office services. He oversees a team of 1,200 wealth management professionals with offices across the U.S.

Darrel most recently served as Senior Vice President & Head of North American Integrated Channels for BMO Financial Group, and he led U.S. Business Banking for BMO Harris. He received his B.S. in Mechanical Engineering from the University of Tennessee, Knoxville and his M.B.A. from Stanford University's Graduate School of Business.

Darrel currently serves on the Board of Directors for the Art Institute of Chicago, the Adler Planetarium Executive Committee and Chicag United. He is a member of the Economic Club of Chicago and the Young Presidents' Organization.



Niamh Kristufek

Managing Director, Head of U.S. Business Banking, BMO

Niamh Kristufek is the Managing Director of BMO's U.S. Business Banking segment, spearheading segment, product, pricing and risk strategy. Her team is establishing new products, digital capabilities and simplified customer experiences for small business owners to help them achieve their financial goals. Niamh has been a leader on BMO's business banking team since 2014, holding positions focused on business banking credit risk prior to her current role.

Raised by small business owners, Niamh is passionate about small business' critical role in their local communities and to the U.S. economy. Her team offers guidance and tools small businesses need to drive their independent future.

Niamh joined BMO Harris Bank in 2011. She has 25 years of experience in the banking industry, having started her career in credit and commercial lending at LaSalle Bank. She has also worked in special asset management, specializing in commercial debt restructuring and reorganization.

Niamh earned her master of business administration from the University of Chicago's Booth School of Business. She is an active board member of Envision, a Chicago-area nonprofit serving adults with disabilities through day programming and housing. Niamh resides in the Chicago suburbs with her husband and three children.



Patty Greene

Manager, Community Affairs & Grassroots Southwest Airlines

Patty Greene serves as Manager, Community Affairs & Grassroots for Southwest Airlines. In its 48th year of service, Southwest is the nation's largest carrier in terms of originating domestic passengers boarded and operates the largest fleet of Boeing aircraft in the world. The airline serves 99 destinations in the United States and 10 near-international countries.

In her role, Patty establishes and nurtures relationships with key non-profit organizations that work to improve the lives of those residing in the communities Southwest serves.

Her territory includes Chicago, Cincinnati, Indianapolis, Pittsburgh, Michigan, Minneapolis, Portland, ME, and San Juan Puerto Rico.

Board affiliations:

Chicagoland Chamber of Commerce - Board Member

Women's Business Development Center - Board Member



Michelle Stallings

EVP, Managing Director Human Resources
Edelman

Michelle Stallings joined Edelman in March 2015 as the EVP, Managing Director of Human Resources. Michelle and her team oversee Talent Acquisition, Talent Management and the Talent Experience for the Chicago office. Michelle is a thoughtful advocate for employees and managers and has helped to reshape the Talent Team for Chicago. Michelle spent over 16 years at Leo Burnett where she worked in all areas of Human Resources. She graduated from Ohio University with a business and human resources degree and has spent her whole career within human resources which is truly her passion.

Away from work, she is a certified Pilates instructor, loves the outdoors and if that isn't enough, was a professional water skier at Sea World in a previous life. Originally from Cleveland, she now lives in Glen Ellyn with her husband and three sons.



Michael Gibbs
Economist
University of Chicago

Michael Gibbs studies the economics of human resources and organizational design. He is co-author of *Personnel Economics in Practice*, which has been translated into Chinese, Japanese, Korean, Bulgarian and Spanish. Professor Gibbs is a Research Fellow of the Center for the Study of Labor (IZA) and the Institute for Compensation Studies.

In 2007 he received the Notable Contribution to Management Accounting Literature from the American Accounting Association. He has received three Hillel Einhorn Excellence in Teaching Awards. Gibbs earned an AB, AM and PhD in economics, all from the University of Chicago.



Kevin McFall

COO, Inner-City Computer Stars Foundation

Kevin McFall is Chief Operating Officer (COO) for Inner-City Computer Stars Foundation (icstars.org), an IT workforce development and social enterprise focused on building the talent pipeline by developing 1,000 IT, business and community leaders by 2022. He is also an adjunct professor in the department of business with the City Colleges of Chicago and an independent marketing consultant. Prior to these roles Kevin led digital strategy, business development and integrated marketing as Senior Vice President of Ebony Media Operations f.k.a. Johnson Publishing Company home of the once iconic EBONY and JET media brands. He has leveraged the disciplines of advertising, licensing, technology and partnerships to impact entrepreneurial driven organizations. He is considered an accomplished leader and player's coach of high performing teams. His track record includes marketing, product, and operations transformation for companies like Sears, the NewME Technology Startup Accelerator, the RLJ Companies, Professional Diversity Network, IAC, Tribune Media, VIBE Magazine, the American Bar Association and several other organizations.

Kevin's earlier roles have included Global Business Development and Product Strategy for Cision; co-founder/VP of Product and Content at RushmoreDrive.com (the IAC vertical search portal); and pioneer of Social TV and the Electronic Program Guidance (EPG) service Zap2it.com (America's favorite TV, Movie, & Celebrity destination), where he was Head of Affiliate Products and Programs for the Tribune Media Services division.

Kevin holds a Certificate in Digital Marketing from the University of Notre Dame Mendoza School and Rutgers School of Business. He earned an MBA with a concentration on Technology Management from the University of Phoenix and a Bachelor of Science in Computer Science with a minor in Mathematics from the University of Illinois at Urbana-Champaign.

In his personal life, Kevin is a husband, father, community leader, House music radio show host, and a proud member of Kappa Alpha Psi fraternity.



Ginny Clarke
Leadership Recruiting, Diversity
& Internal Mobility
Google

Ginny Clarke joined Google in 2016 and leads the non-tech Leadership Recruiting Team as well as Diversity and Internal Mobility at Google in Mountain View, CA. She oversees a team of North American recruiters who hire senior leaders (Directors +) for finance, sales, marketing and other G&A functions across Google. Additionally, she is responsible for driving diversity for all of Leadership Staffing, and for Internal Mobility of senior Googlers, globally.

Ginny was a partner at Spencer Stuart, the global executive search firm. She worked in the firm's Financial Services and Financial Officer Practices, and co-founded and led Spencer Stuart's Diversity Practice for 10 years. During her 12 year tenure, she successfully recruited professionals in a variety of senior-level executive and board positions.

Before Google, she had her own executive search and talent management firm for four years (2009-2013). Prior to that she was a Senior Partner for Executive Search in the U.S. at Knightsbridge, a Canadian human capital solutions firm based in Chicago.

Ginny started her career in banking at First National Bank of Chicago (now Chase). After a short stint, she spent a number of years in the real estate investment management business with Jones Lang LaSalle and Prudential Real Estate Investors. Her responsibilities included asset management, portfolio management, capital raising and client servicing.

Ginny is the author of "Career Mapping: Charting Your Course in the New World of Work" (published by Morgan James, 2011). The book provides a framework that empowers individuals to plot and assess their professional competencies, and strategically navigate their careers by leveraging their network to create opportunities for themselves.

She earned her BA in French and Linguistics from the University of California at Davis, and her MBA from Northwestern University's Kellogg School.



Wenchi Yu

Head of Global Public Policy
VIPKid

Wenchi Yu is the head of global public policy for VIPKid, one of the world's largest education technology companies. She also led the launch of VIPKid's social impact initiative, including aKIDemic, a non-profit organization that promotes online education. Before joining VIPKid, Wenchi was the Head of Corporate Engagement for Goldman Sachs in Asia. She also spent significant time in the government and non-profit before joining the private sector. She was an appointee in the Obama administration's Department of State, and worked in the US Congress. Wenchi's writing has appeared in the Council on Foreign Relations, The Wall Street Journal, Forbes and other media outlets.



Karen Brown Founder of Bridge Arrow

Karen Brown is an accomplished business leader, advisor and speaker with significant multicultural and global experience promoting diversity and inclusion within the corporate, non-profit and academic sectors. With a passion for linking diversity and inclusion to key business initiatives, she brings first-rate knowledge and real world examples to every speaking opportunity.

Brown is the founder of Bridge Arrow, a Chicago-based management consulting company whose mission is to make leaders more effective and businesses more profitable through diversity and inclusion. She launched the firm following a career as an operations executive and diversity and inclusion expert in major global organizations. She most recently served as Global Chief Diversity and Inclusion Officer with Baker McKenzie, a \$2.8 billion global law firm. In addition, she has held senior roles at Sodexo, Baxter Healthcare, Monsanto and Rockwell Collins.

A compelling and highly regarded speaker, Brown excites and educates audiences on the business advantages of diversity and inclusion. Her topics include *D.I.N.E.: Are You Eating What You're Serving?**, *Self-Advocacy: Owning Your Future*, and *Moving Beyond Counting People to Making People Count*. A keynoter and panel moderator, she speaks at conferences hosted by organizations such as the US Military Academy, HR Vision, ICEDR and others. She illuminates her perspective with thought-provoking commentary and was recently published in *Harvard Business Review* for her article, "To Retain Employees, Focus on Inclusion – Not Just Diversity." Her book, based on a series of interviews with women leaders, explores the business mandates of gender equity and will be released in 2019.

Throughout her career, Brown has given time and expertise to various organizations and non-profits. She is a Governance Fellow with the National Association of Corporate Directors, whose more than 18,000 members include both corporate directors and C-Suite executives. She is an active member of the Chicago Council of Global Affairs, a think tank, as well as a sought-after speaker for its events. Brown serves as a citizen diplomacy ambassador and board member of WorldChicago, a non-profit organization that promotes interactions among global citizens to make the world a more peaceful and prosperous place. She has been an adviser to ICEDR-QUEST, Chicago United and the National Organization on Disability as well as a past board member of the Gay Lesbian Straight Educators Network and Big Brothers Big Sisters. *D.I.N.E (Diversity Inclusion Never Ending)



Leslie Anderson-Rutland

U.S. and International Head, Workplace Experience Technology
BMO Financial Group

Leslie Anderson-Rutland is currently U.S. and International Head, Workplace Experience Technology. In her new role Leslie will lead the development and execution of the workplace experience tech team strategy that centers around the employee experience with a specific focus on employee collaboration, customer engagement, productivity tools and environmental efficiency.

With more than 25 years of experience in the Chicago banking industry, Leslie has held leadership roles in various capacities dating back to her initial tenure with Harris Bank in 1996, when she led the bank's Urban Emerging Market strategy (UEM). Leslie also spent seven years at Fifth Third Bank, where she was responsible for leading the creation of its middle market healthcare group in Chicago while also leading an existing top-performing Middle Market growth team.

Leslie has a bachelor's degree in Finance from Hampton University and an MBA with a focus on Entrepreneurship, Marketing and Strategy from Northwestern University's Kellogg School of Management. Leslie also holds a Certified Treasury Professional designation.

An active member in the Chicago business community, Leslie also invests considerable time with community organizations focusing on college readiness and persistence as well as entrepreneurship. In that work, Leslie serves on the board and various committees of the Chicagoland Entrepreneurial Center/1871, Board Chair of OneGoal Chicago, Co-Chair of the advisory board of After School Matters and board member and Treasurer of Chicago State University Foundation Board.



Dr. Yvonne Thompson CBE Founder, *Wintrade Week*

Game changer, campaigner, activist, she has over 33 years, experience in the Communications, Marketing and PR industry, advising corporates, public sector, educational establishments and government championing equality, diversity and inclusivity in the workplace.

Honoured by Queen Elizabeth II, and received 2 doctorates for her work in the Entrepreneurship, Global Diversity and Equality arena, she was recently nominated for and accepted into the prestigious St George's House, Leadership organisation based at Windsor Castle, Windsor. It was also confirmed that June 2019 will see her invested with an Honorary Fellowship by Kings College University London.

She has published a leadership book, "*7 Traits of Highly Successful Women on Boards*", promoting the path to and greater gender and race diversity in company boardrooms.

Yvonne sits on several boards, and public appointment committees including her most recent appointment as Chair of the Radio Academy, representing the UK's Radio Industry.

Celebrating the 21st anniversary of the first black women in business network set up in the UK she also recently founded and led the 3rd *WinTrade Week* (Women In Trade) convention and Awards themed "Womonomics" hosting and celebrating over 600 global women through a week of global business connections, networking, contracting and business development.



Elif E. Oker, MD, FACEP
Founder and Principal
InSun Solutions

Dr. Elif Oker is a healthcare strategist, physician, and digital health expert focused on connecting talent and ideas to deliver innovative healthcare solutions. With decades of experience in healthcare delivery, reimbursement and technology, Dr. Oker has a 360-degree view of the healthcare ecosystem and is uniquely positioned to help established organizations and industry newcomers alike fulfill the potential of technology to transform healthcare.

Dr. Oker is Founder and Principal at InSun Solutions, an executive leadership and advisory services firm. InSun harnesses the power of real-world experience in healthcare, design and technology to narrow the gap between the aspirations of technology and the realities of healthcare. Prior to founding InSun, Dr. Oker held multiple senior executive positions at Blue Cross Blue Shield where she oversaw medical policy, implemented population health strategies for municipal and Fortune 500 employers, drove strategic digital health capabilities and established the building blocks of human-centered design.

Named one of Chicago's Notable Women in Healthcare by Crain's Chicago Business, Dr. Oker works closely with entrepreneurship incubators MATTER and 1871 and has served as a strategic advisor to high growth companies and investors across the globe. She has served on the executive leadership team for the American Heart Association's Innovation Forum and as a delegate to TEDMED. A trained media spokesperson and sought-after opinion leader, Dr. Oker has been featured on Bloomberg, the Discovery Channel and PBS.

Dr. Oker was an Assistant Professor of Clinical Emergency Medicine at the University of Illinois where she served in various clinical leadership roles. A graduate of the University of Michigan Inteflex program, Dr. Oker is a Fellow of the American College of Emergency Physicians, a Diplomate of the American Board of Emergency Medicine and a licensed emergency physician.

In her spare time, she serves on the Board of Directors of Imerman Angels, a non-profit which provides support to cancer fighters, survivors and caregivers and as a lecturer at University of Chicago Booth School of Business, University of Illinois School of Public Health and the University of Michigan Medical School.



Mary Morten President, Morten Group

Mary Morten is the President of Morten Group (MG), a national consulting firm established in November 2001 to focus on clients in the nonprofit, for-profit, and foundation fields. The Morten Group team is comprised of a multi-racial, cross-generational group of professionals – an intentional component of our business model. The firm focuses on diversity, racial equity and inclusion, executive placements, research, and organizational development.

Mary is a past Director of the Office of Violence Prevention for the Chicago Department of Public Health. In this position, Mary was responsible for the citywide implementation of the violence prevention plan: Prevent Violence! Chicago. Prior to this position, Mary was an appointee for Mayor Richard M. Daley and served as a Director in the Commission on Human Relations.

Previous positions include Associate Director, Interim Executive Director, and Board President of Chicago Foundation for Women, the region's largest women's fund; as well as Interim Executive Director of Chicago Legal Advocacy for Incarcerated Mothers (CLAIM); and Interim Vice President of Development at Howard Brown Health Center.

Recognitions include: a 2017 Women in Film FOCUS Award, a 2014 YWomen Leadership Award from the YWCA of Evanston-Northshore; a 2013 Leppen Leadership Award from About Face Theatre; a 2012 Black Excellence Award for Documentary Film from the African American Arts Alliance of Chicago. Mary is also a past appointee to the Illinois Governor's Commission on the Status of Women.

Mary holds a B.A. in communications with an emphasis in radio and television from Loyola University Chicago and is a member of the Association of Fundraising Professionals and the Association of Consultants to Nonprofits.



Deirdre Joy Smith
Founder and Chief Executive Officer,
POWER: Opening Doors for Women®

Deirdre Joy Smith is the founder, CEO and visionary behind POWER: Opening Doors for Women®. She has received numerous awards including the Chicago Foundation for Women Impact Award, the “Women on the Rise” Award, and the “Women Making History” Award.

Prior to founding POWER, Deirdre was the Midwest Finance Director for the Democratic National Committee. She subsequently became principal of DJS Consulting LLC, a political and nonprofit fundraising firm.

Deirdre has lived and worked abroad in the Netherlands and Turkey. Her career has included domestic and international trade experience at the U.S. Department of Commerce. She has also worked with Women in International Security, a nonprofit organization at the University of Maryland’s Center for International and Security Affairs.

Deirdre is a member of the Chicago Executives’ Club, where she sits on the Talent Development and International committees. She is a member of the Chicago Global Council of Affairs and the Board of Trustees for WTTW, Chicago’s PBS television station.

She is a board member of the Thirty Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. She is a former board and executive committee member for the Chicago Foundation for Women, Working in the Schools, and Athena International.

Deirdre is a graduate of KPMG’s Executive Leadership Institute for Women for senior-level executives. She received a Bachelor of Science from Purdue University and studied at the London School of Economics and Obirin University in Machida, Japan.

POWER

OPENING DOORS FOR WOMEN®

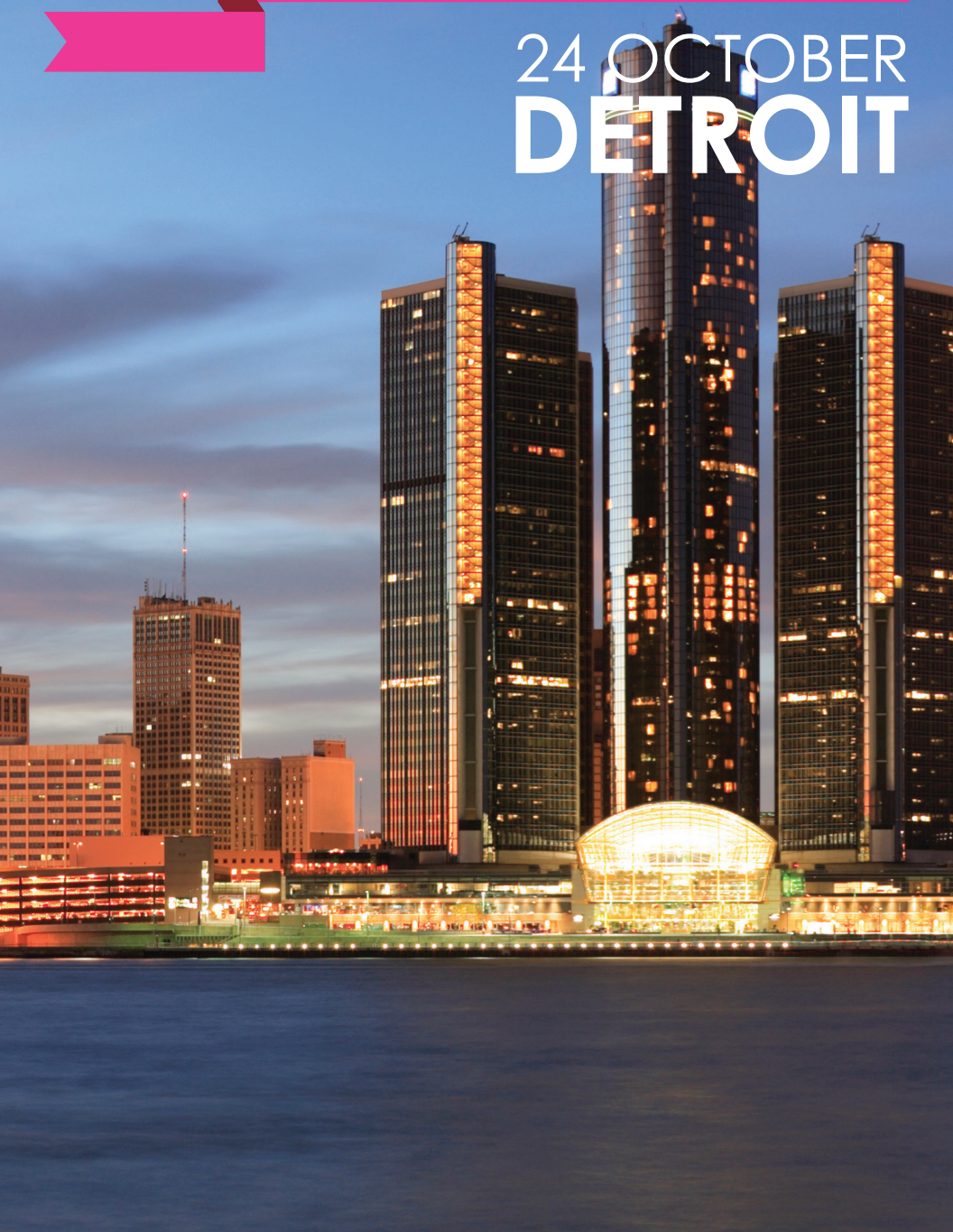
19 SEPTEMBER 2019
SHANGHAI



POWER

OPENING DOORS FOR WOMEN®

24 OCTOBER
DETROIT



POWER

OPENING DOORS FOR WOMEN®

19 NOVEMBER

DALLAS/FORT WORTH

KEYNOTE SPEAKER



**J. VERONICA
BIGGINS**

**Managing Partner,
Diversified Search**

**Corporate Director,
Southwest Airlines**

Board Member:

Southwest Airlines,
Metro Atlanta Chamber,
Woodruff Arts Center,
Savannah College of
Art & Design

Audience Engagement Questions

- 1 Disruptive technology and your career.** According to Fed chairman Jerome Powell, 500,000 capable people are unemployed because of 2 the greatest risks – globalization and technology, causing US companies to look for tech workers abroad. How is disruptive technology affecting the workforce at your company? How are you and/or your organization preparing your current workforce? What's your strategy to close your technology knowledge and skills gap?
- 2 Intersectionality of race and gender.** We are all are born with most of our intersectional factors. How have you been affected by your race and gender? How have you seen how ones race and gender affect them? What actions can you take to ensure one's race and gender do not negatively exclude them?
- 3 Leadership and trust.** For the first time in 19 years, Edelman's Trust Barometer shows that employees have greater trust in their employers than in institutions because they have a sense of control. What are some concrete ways leaders build trust in your organization? What are the results of these actions? Driven by technology, as the workplace continues to evolve, what attributes will be needed to be an effective leader?

Baker McKenzie.

Unity in diversity.

Baker McKenzie is the original global law firm. From our earliest days, inclusion and diversity has been at the heart of our business. We believe that a diverse workforce is a stronger workforce and one that best enables us to meet the needs of our clients and the communities in which we work.

Retaining our high performers, whether male or female, is a key goal for us. We work hard to ensure that women comprise a significant proportion of our people at every level of our business, including at the very top. It is one reason why we were one of the first law firms to introduce partner-level global gender diversity targets.

We are extremely proud to host and support the POWER in Chicago program.

www.bakermckenzie.com



Southwest Airlines® is dedicated to your community.

Our mission is to make the connections that empower communities to thrive. Through our meaningful relationships, we proudly support your efforts in the many communities we call home. Whether in the air or the ground, we believe community is more than a place – it's at the Heart of what brings us together.

**Southwest Airlines is the proud official airline of
POWER: Opening Doors for Women.**



©2019 Southwest Airlines Co.



BMO is a
proud sponsor
of **POWER.**

Join the conversation. #BMOforWomen



BMO Harris Bank N.A. Member FDIC.